



FLOOR TILES | 2022



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ABOUT US

Established in 1989, 'GEMMA' has become the leading manufacturer of high-end Ceramic and Porcelain tiles in Egypt and the Middle East. A renowned name in the Ceramics Industry; our tiles are recognized for matching beauty and variety with craftsmanship and durability. Today, our products enhance the appearance and function of homes and businesses in over 64 countries spanning the globe. In 2009, GEMMA expanded its production facilities with the opening of our new plant in Sadat City, an addition that placed us at the forefront of the global ceramics industry. Sophisticated production methods have allowed us to recreate the textures of stone, wood and sand, everything from metallic sheens to delicate floral arabesques.

THE LUXURY TILE OF EGYPT



OUR MISSION

FROM DAY ONE, THE COMPANY'S AMBITIONS EXTENDED FAR BEYOND SIMPLY MAKING AND SELLING PRODUCTS. IT WANTED TO CREATE 'THE BEST' COMPLETE SOLUTION — A LIFESTYLE, AN AURA AND A WORLD OF SENSATIONS THAT WOULD CONNECT WITH AND GRACE THE LIVES OF CUSTOMERS WHO EXPECT NOTHING LESS THAN THE BEST.

ORIGINALITY BY DESIGN

AT THE HEART OF GEMMA FOR THE PAST QUARTER OF A CENTURY HAS BEEN A FLAIR FOR ORIGINAL, CONTEMPORARY, LIFE-ENHANCING DESIGN. THE COMPANY'S DESIGN SCHEMES ARE VERSATILE AND ADAPTABLE, SENSITIVE TO INTERNATIONAL TRENDS, YET INFLUENCED BY THE RICH DECORATIVE TRADITIONS OF THE REGION AND THE DISTINCTIVE TEXTURES OF THE NATURAL WORLD.

INVESTING IN GROWTH — DRIVEN BY TECHNOLOGY

FOR A QUARTER OF A CENTURY, INVESTMENT IN CUTTING-EDGE TECHNOLOGIES HAS BEEN THE DRIVING FORCE BEHIND GEMMA'S ADVANCEMENTS IN DESIGN, INNOVATION AND PRODUCTION CAPACITY. IT HAS MADE THE COMPANY THE LEADING MANUFACTURER OF HIGH-END CERAMIC AND PORCELAIN TILES IN THE MIDDLE EAST — AND A RESPECTED DESIGN PIONEER ON THE WORLD STAGE.

BUILDING A WORLDWIDE REPUTATION


GEMMA UPHOLDS ITS INTERNATIONAL PROFILE BY EXHIBITING AT THE WORLD'S LEADING INTERIOR DESIGN EXHIBITIONS. ONLY THE WORLD'S FOREMOST PRODUCERS ARE INVITED TO ATTEND PRESTIGIOUS TRADE FAIRS SUCH AS CERSAIE IN BOLOGNA AND CEVISAMA IN VALENCIA. HERE THE MOST INFLUENTIAL MANUFACTURERS, ARCHITECTS AND DESIGNERS COME TOGETHER TO SHARE INSPIRATION AND EXPERTISE, AND TO SAMPLE THE VERY BEST IN INTERIOR DESIGN FROM AROUND THE GLOBE.

GEMMA HAS EXHIBITED AT CERSAIE SINCE THE EARLY NINETIES, WITH ITS PRESENCE GROWING EXPONENTIALLY THROUGHOUT THE YEARS — AN EXPANSION THAT REFLECTS GEMMA'S GROWING REPUTATION ON THE GLOBAL STAGE.

TAKING TILES TO NEW TERRITORIES

GEMMA'S EXPORT STORY BEGAN IN 1992 WITH ITS FIRST-EVER OVERSEAS SHIPMENT TAKING TILES TO RUSSIA, UKRAINE AND THE WIDER MIDDLE-EAST. TODAY, GEMMA IS RECOGNIZED AS AN INTERNATIONALLY IMPORTANT CERAMICS PRODUCER AND SUPPLIER, WITH A MARKET PENETRATION THAT REFLECTS THE TRUST CLIENTS HAVE IN THE QUALITY OF ITS PRODUCTS AND THE RELIABILITY OF ITS DELIVERY SERVICES.





Floor Tiles
80x80 cm

COLORADO
DALLAS
VIOLA
HAMPTON
AURELIA
PORTOBELLO
MADRID

Colorado 80x80 cm



Beige



Beige



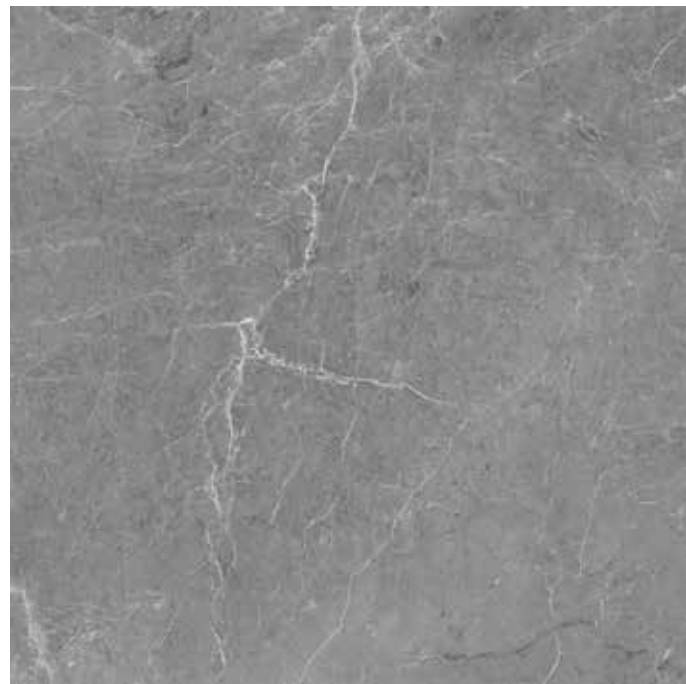
DALLAS 80x80 cm



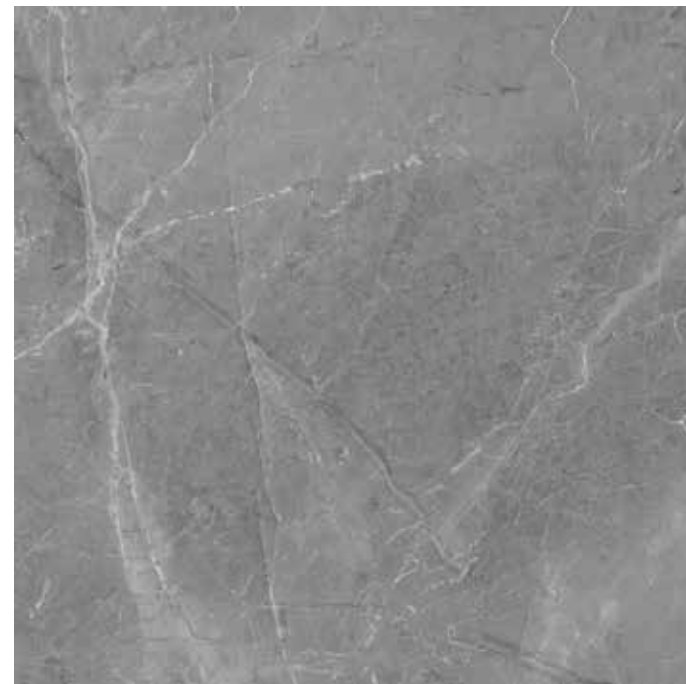
GREY



GREY



DARK GREY



DARK GREY



Viola 80x80 cm



Ivory



Ivory



DARK GREY



BROWN



HAMPTON 80x80 cm



White



White



Nocce



Brick



AURELIA 80x80 cm



Ivory



Ivory



Beige



Dark Grey



PORTOBELLO 80x80 cm



BEIGE



BEIGE



GREY



ANTHRACITE



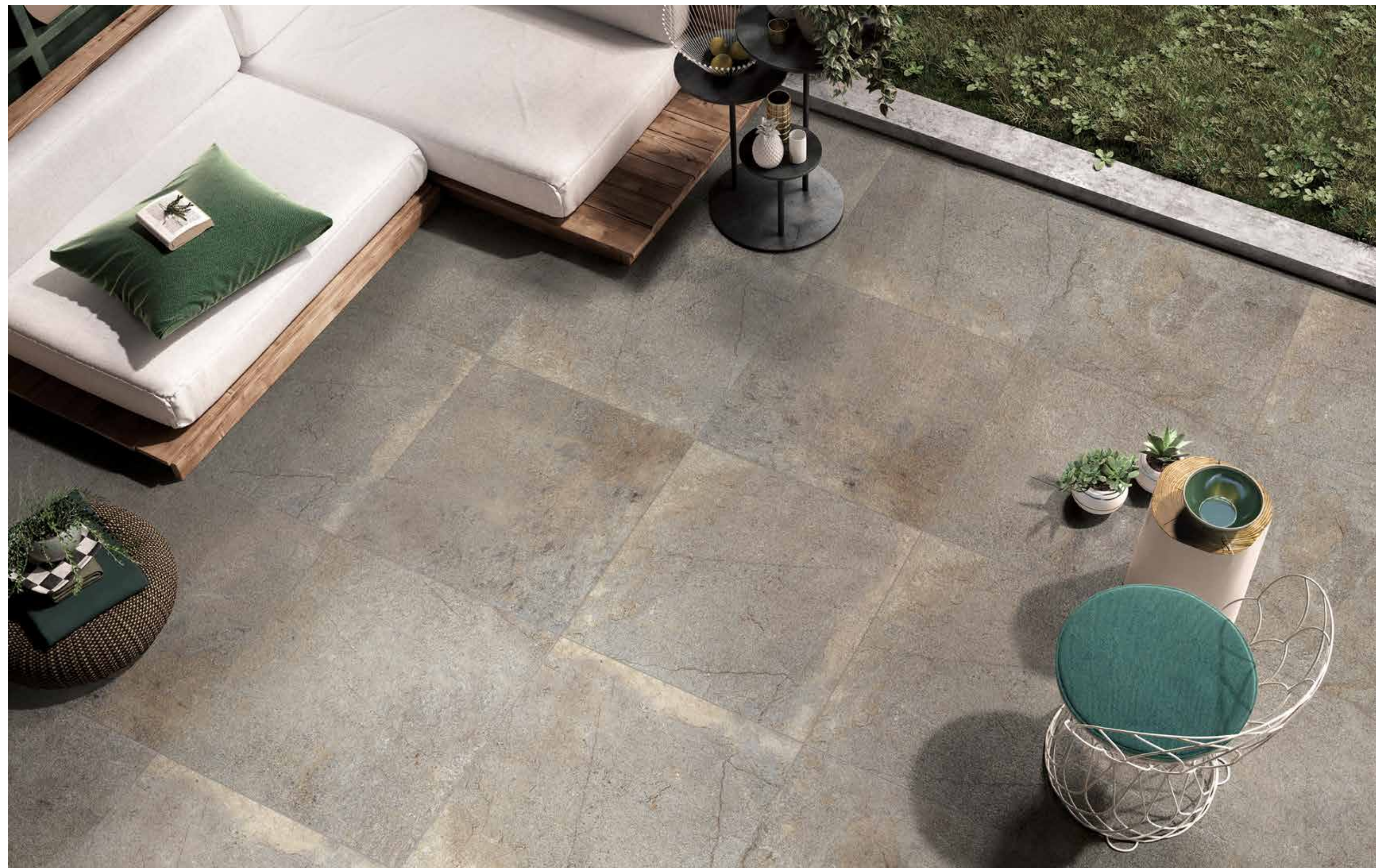
Madrid 80x80 cm



GREY



BROWN





Floor Tiles
60x60 cm

ENCANTO
FANTASY
ARDESIA
AVENUE
SPRINKLE
CORDOBA
DOMUS
EMOTION
MALIBU
CORDIA
CASABLANCA
VEGAS
STYLE
LIVING
ROMANCE
GEO
IMPERIAL
MEGAN
CRYSTAL
REGAL
PALAZZO
AQUA
MARBELLA
MADISON
TORINO
ATLANTA
HAVANA
CHATEAU
WONDER
BOSTON
CONCERTO
HORIZON

ENCANTO 60x60 cm



White



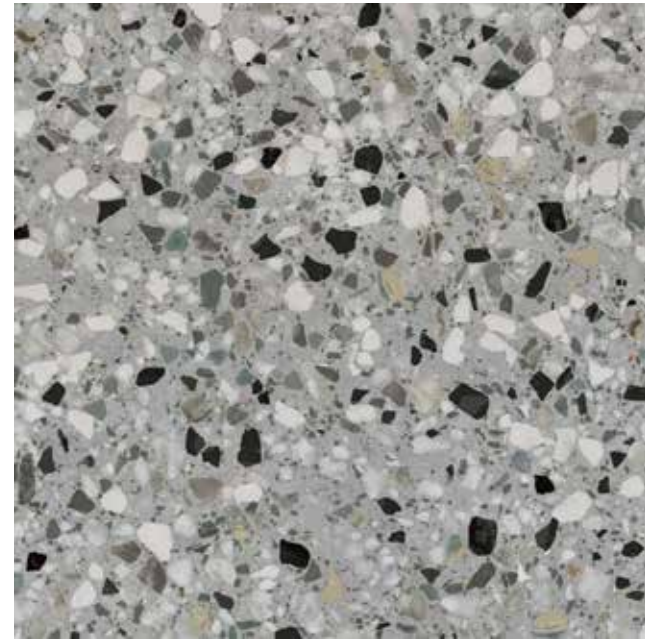
White



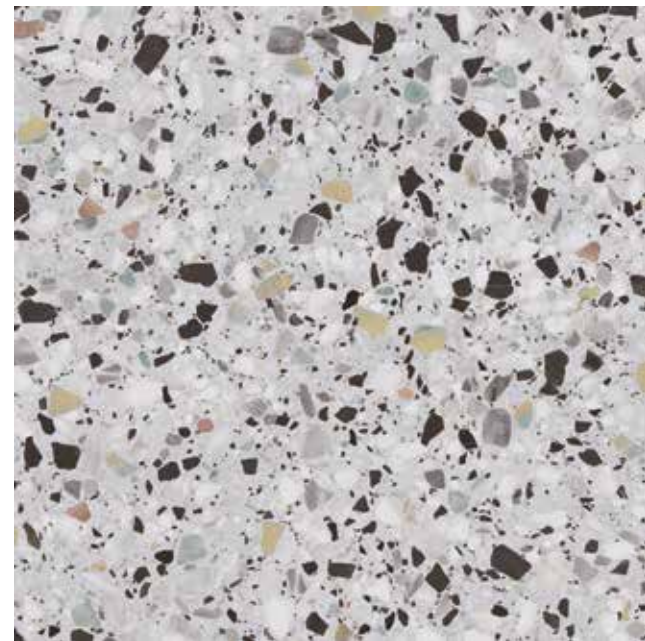
FANTASY 60x60 cm



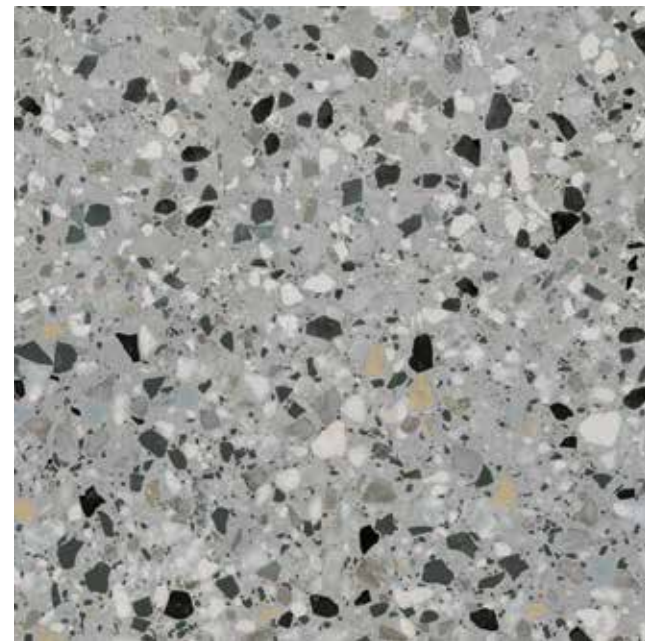
White



GREY



White



GREY



ARDESIA 60x60 cm



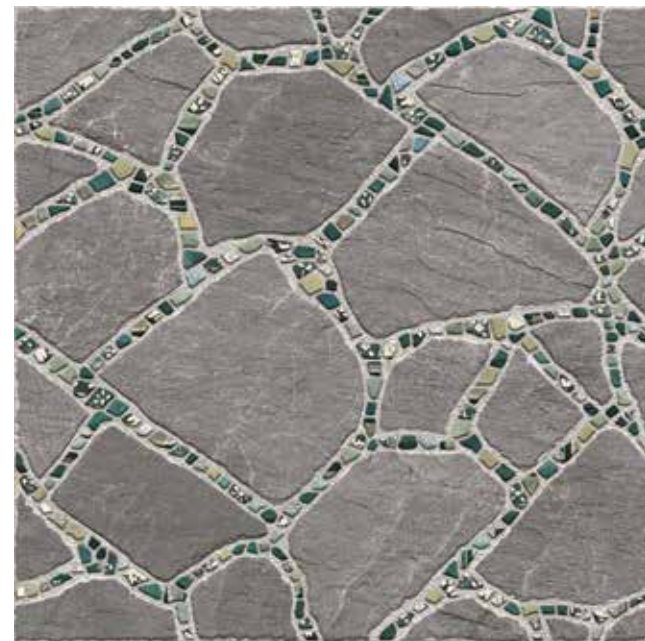
White



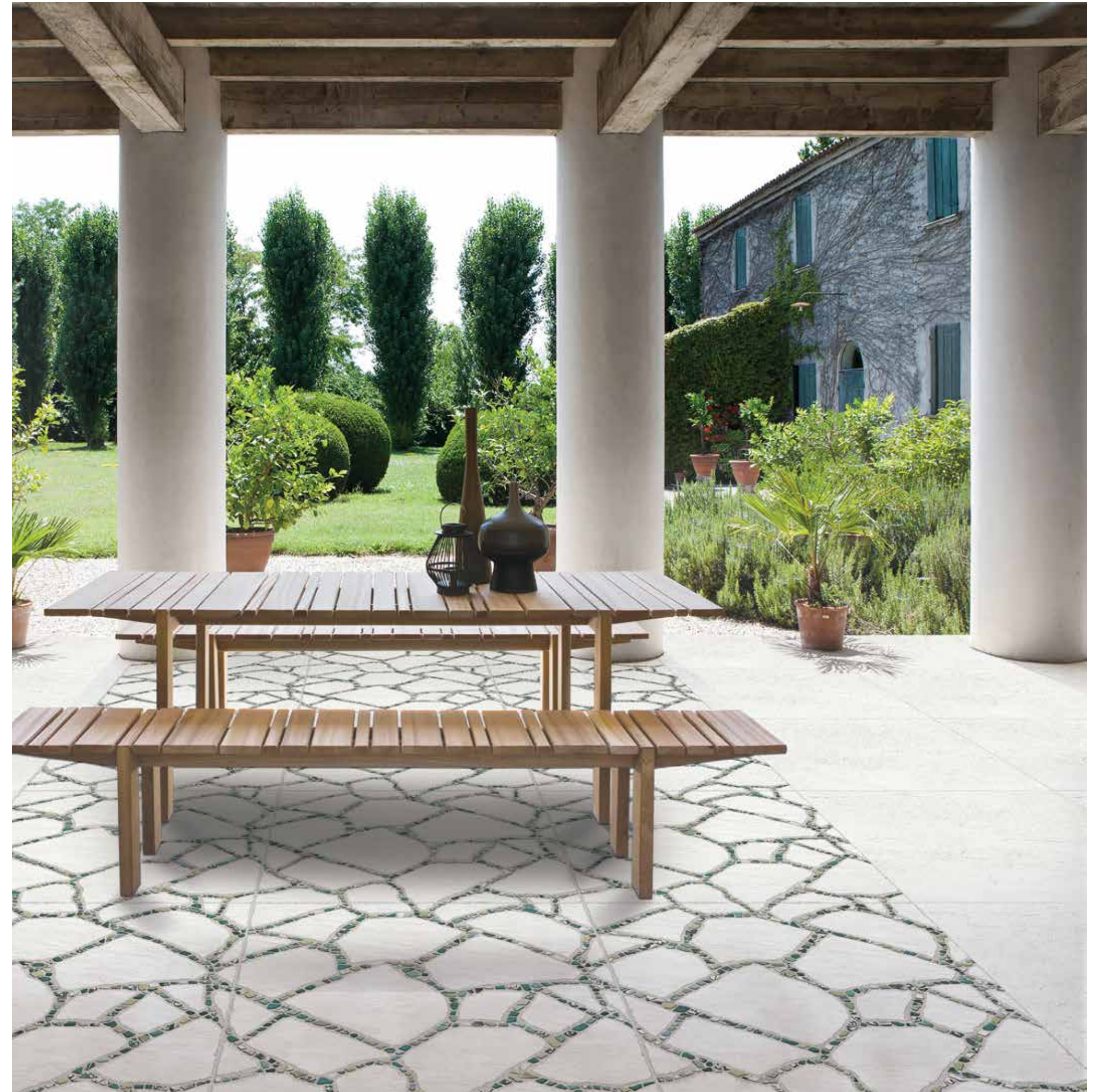
GREY



White GEOMETRIC



GREY GEOMETRIC



ARDESIA 60x60 cm



Mix



BROWN



Mix



BROWN GEOMETRIC



AVENUE 60x60 cm



GREY



BEIÇE



GREY



BEIÇE



SPRINKLE 60x60 cm



GREY



GREY



CORDOBA 60x60 CM



GREY



DARK GREY



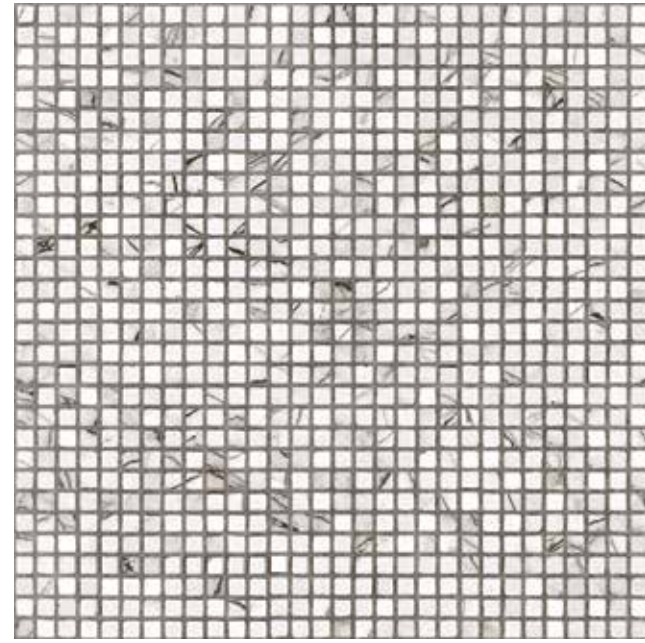
GREY



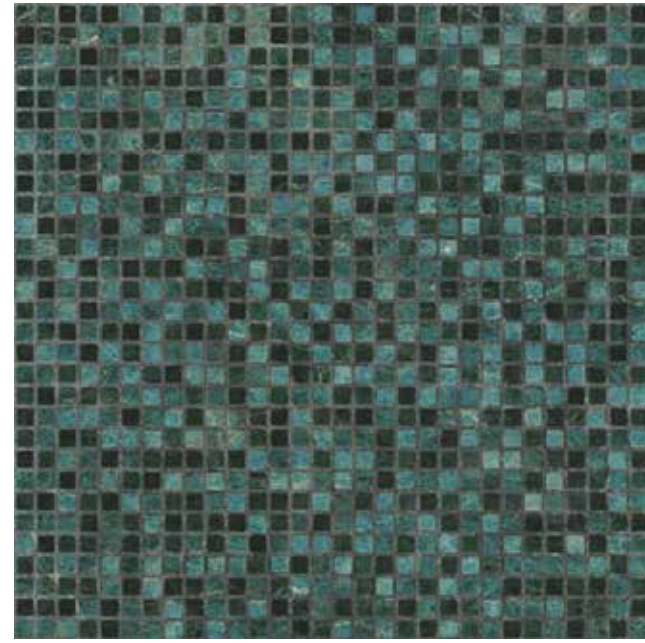
DARK GREY



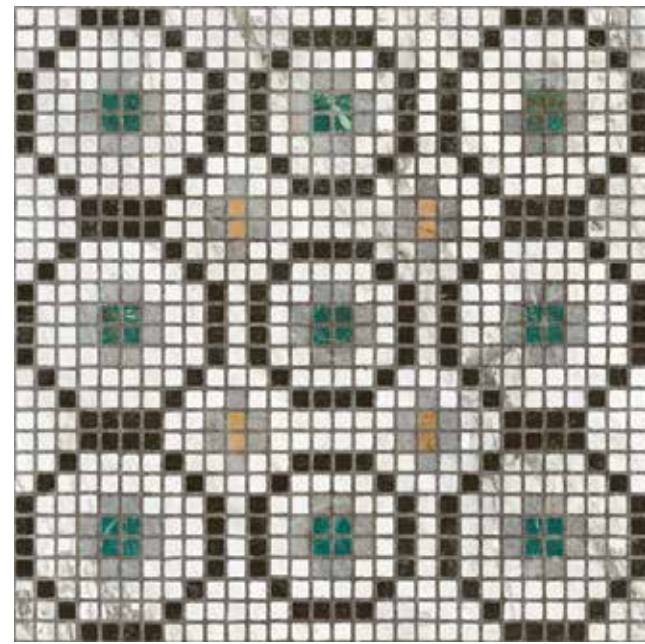
DOMUS 60x60 cm



White Mosaic



AQUAMARINE Mosaic



Mosaic I



Mosaic II



EMOTION 60x60 cm



Ivory



Ivory



DARK GREY

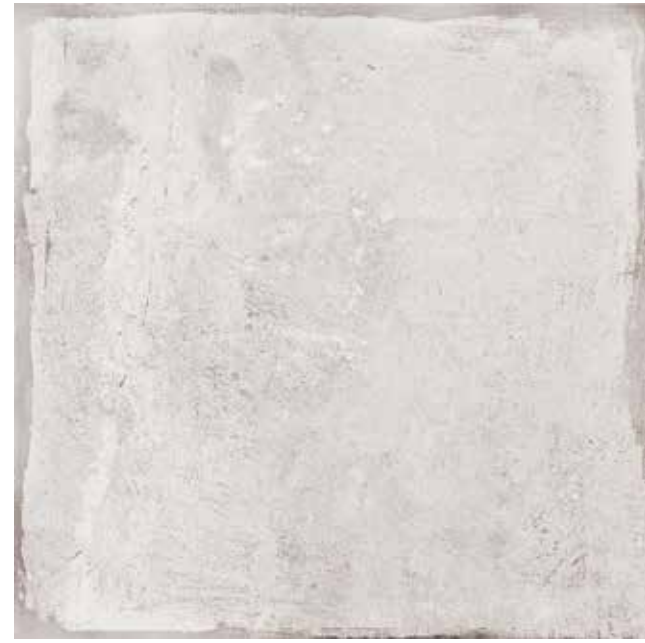


DARK GREY





Malibu
60x60 cm



Ivory



Ivory



Ivory



Ivory



Ivory



Ivory



Ivory



Ivory

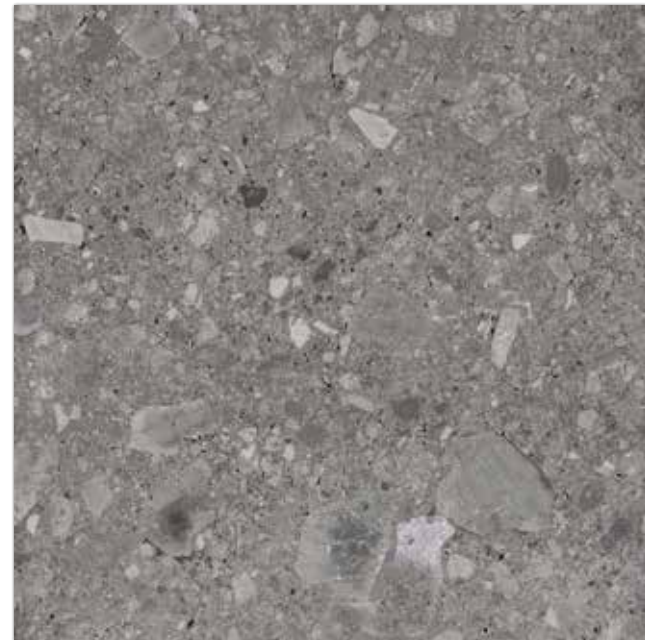
Cordia 60x60 cm



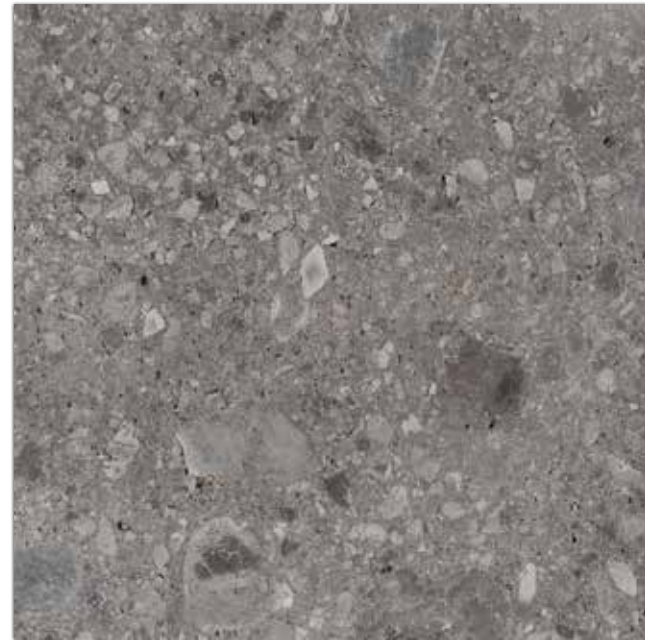
BEIÇE



BEIÇE



GREY



GREY



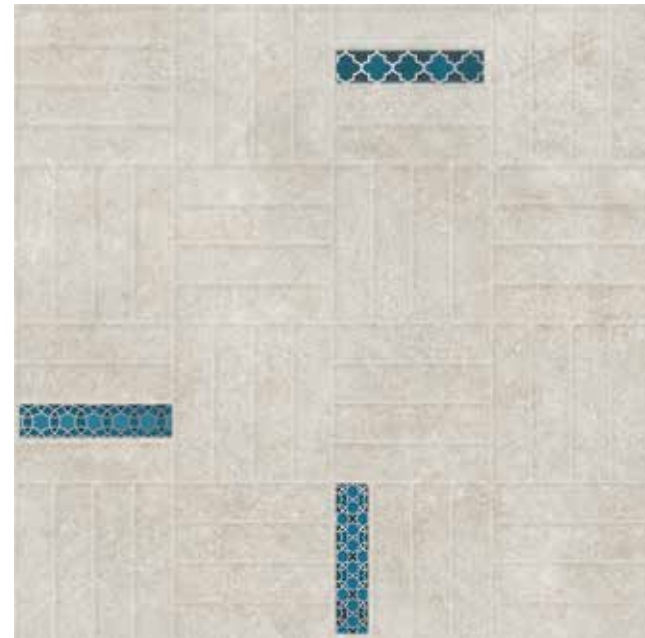
CASABLANCA 60x60 CM



Ivory



Ivory



Ivory GEOMETRIC



Brick GEOMETRIC

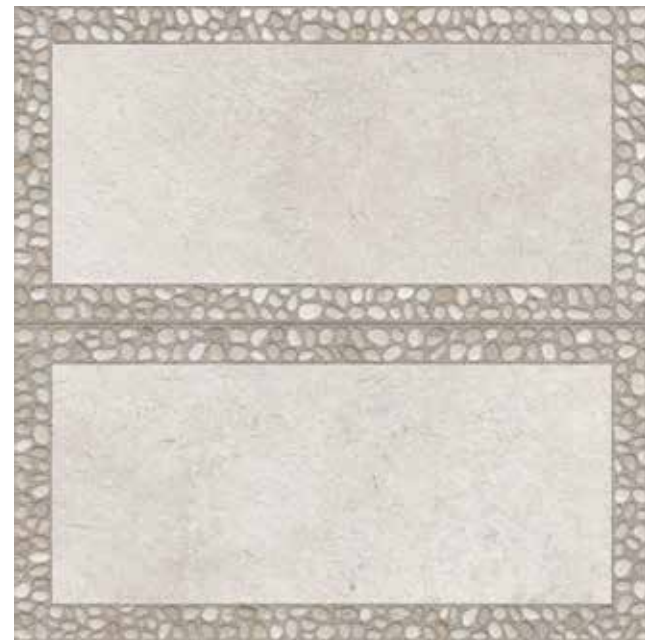




White



GREY



White Stone



GREY Stone



Style 60x60 cm



White



White



GREY



BROWN





BEIÇE GEOMETRIC 1



BROWN GEOMETRIC 1



BEIÇE GEOMETRIC 2



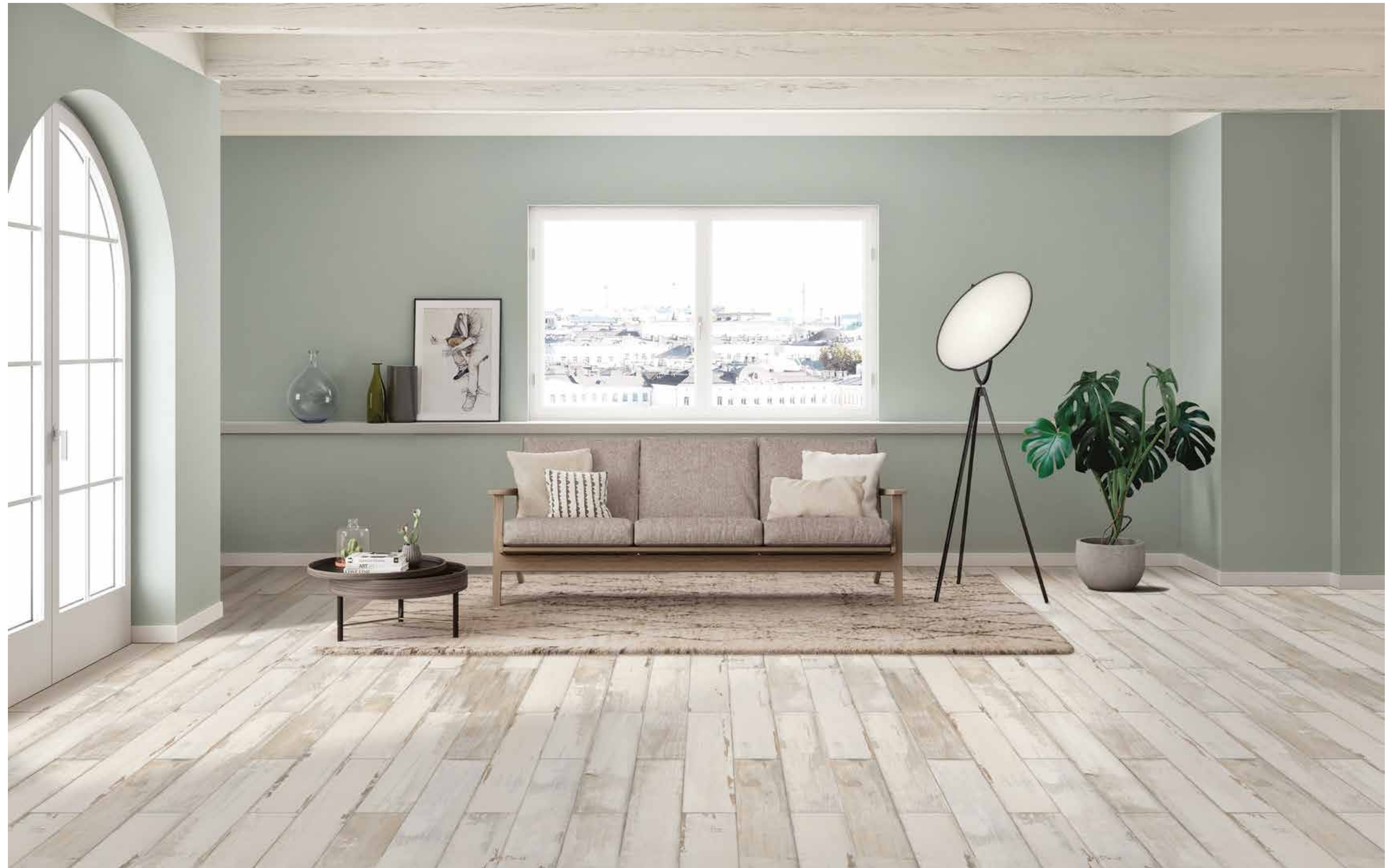
ROMANCE 60x60 cm



White



Brown



GEO 60x60 cm



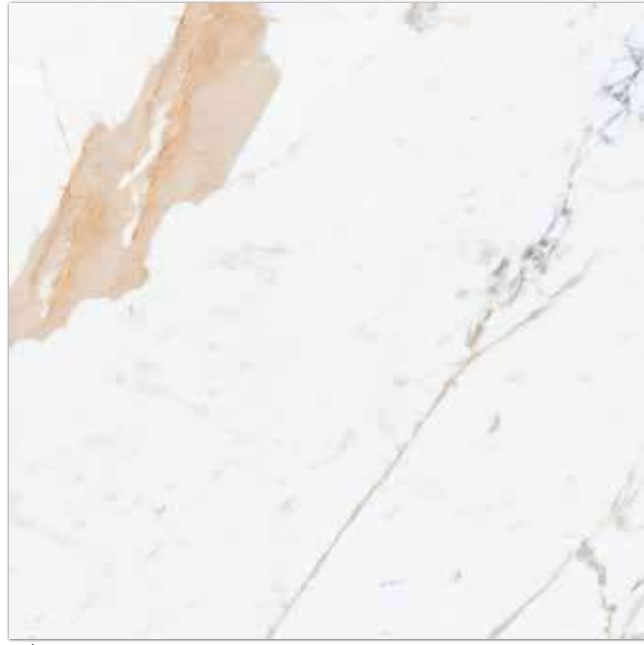
BEIGE



GREY



Imperial 60x60 cm



White



Beige



MEGAN 60x60 cm



ANTHRACITE



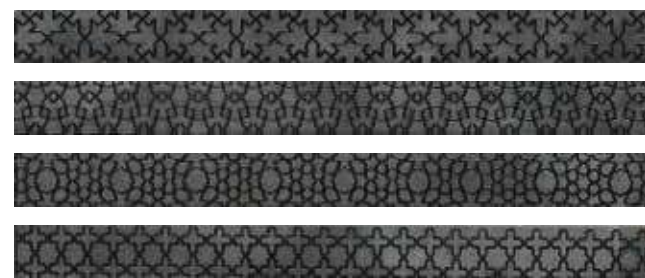
ANTHRACITE



ANTHRACITE GEOMETRIC I



ANTHRACITE GEOMETRIC II



Listello ANTHRACITE - 4 Pcs
5x60 cm





Ivory



Ivory



NOCCE



NOCCE



Ivory GEOMETRIC I



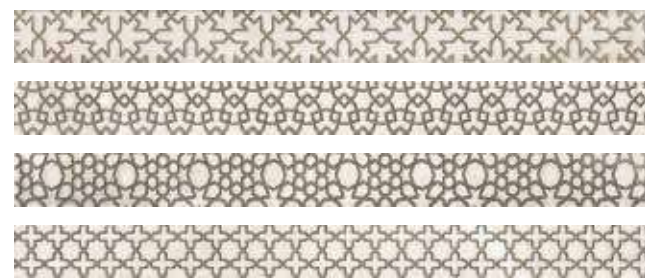
Ivory GEOMETRIC II



NOCCE GEOMETRIC I



NOCCE GEOMETRIC II



Listello Ivory - 4 Pcs
5x60 cm

CRYSTAL 60x60 cm



Ivory



Ivory



REGAL 60x60 cm



White



White



GREY



BROWN



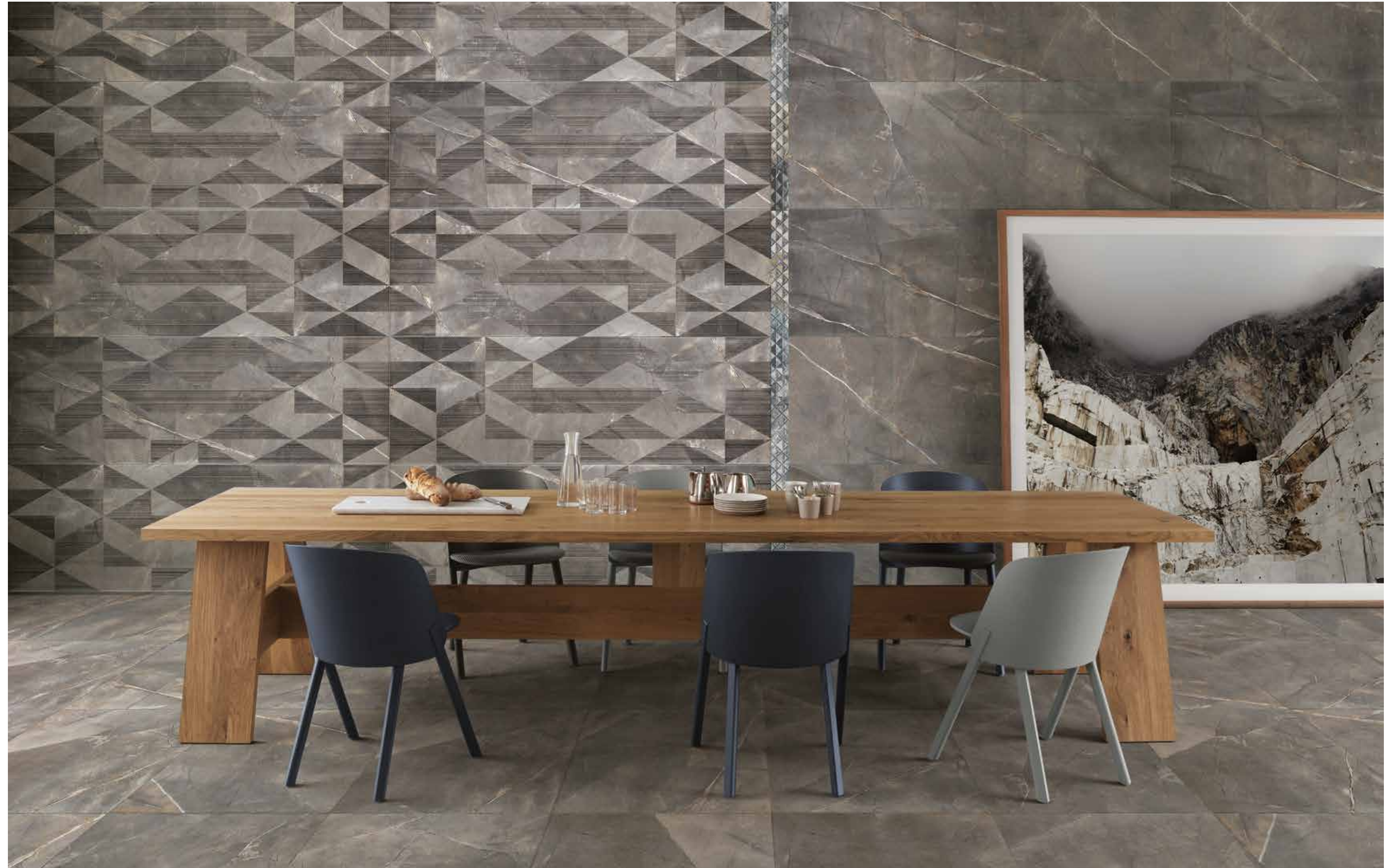
PALAZZO 60x60 cm



White



DARK GREY



AQUA 60x60 cm



Ivory



Beige



Black



Taco Beige
15x15 cm



Taco Black
15x15 cm



MARBELLA 60x60 cm



Ivory



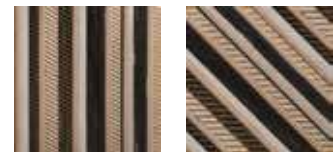
Ivory



DARK GREY



BROWN



TACO METALLIC
12.5x12.5 cm





MADISON
60x60 CM



Ivory



ANTHRACITE



Ivory



ANTHRACITE



Ivory Stone



ANTHRACITE Stone



Blue Stone

TORINO 60x60 cm



Ivory



Listello Ivory Metallic
5x60 cm



Dark Grey



Listello Dark Grey Metallic
5x60 cm



Dark Beige



Listello Dark Beige Metallic
5x60 cm





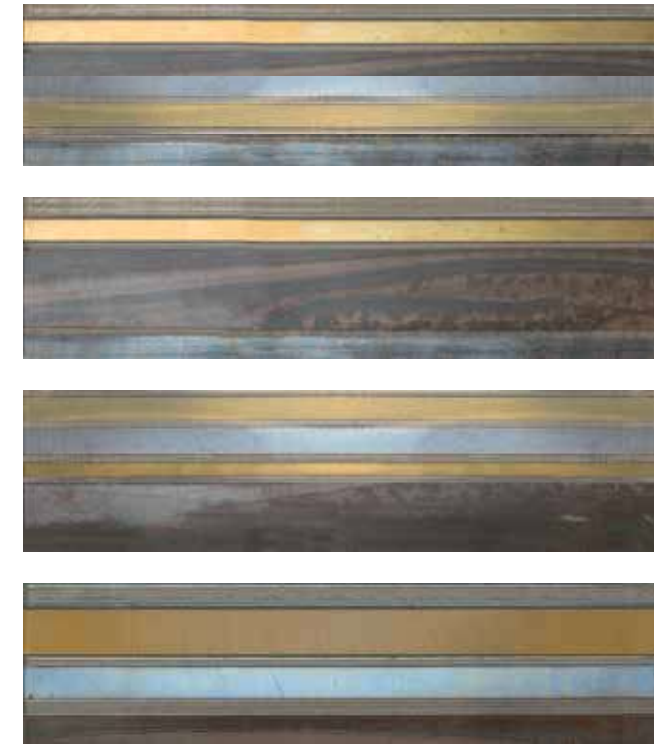
ATLANTA
60x60 CM



BEIGE



BROWN



Listello gold
15x60 cm



TACO METALLIC
15x15 cm



BROWN GEOMETRIC



HAVANA 60x60 cm



Beige



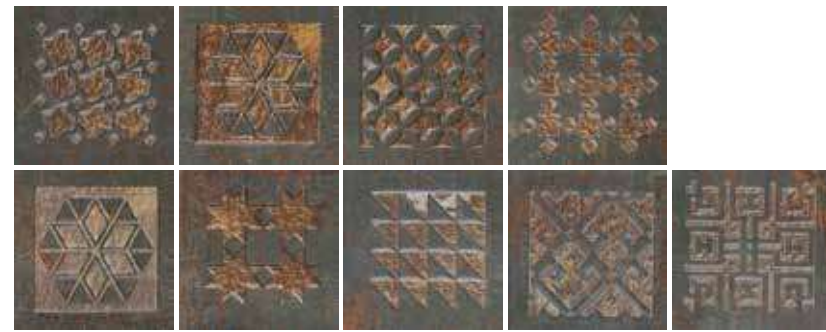
Brick



Beige GEOMETRIC



Brick GEOMETRIC



Taco - 9 Pcs
15x15 cm



CHATEAU 60x60 cm



Dark GREY



Dark GREY



Listello Gold
10x60 cm



Wonder 60x60 cm



Ivory



Listello Ivory Metallic
10x60 cm



ANTHRACITE



Listello Anthracite Metallic
10x60 cm





BOSTON
60x60 CM



BEIÇE



BROWN



BEIÇE



BROWN



BEIÇE GEOMETRIC



BROWN GEOMETRIC



DARK BEIÇE



WOOD GEOMETRIC



Listello
15x60 cm



CORNER
15x15 cm



Listello
15x60 cm



CORNER
15x15 cm

CONCERTO 60x60 cm



Ivory



Beige



Taco Gold I, II, III
15x15 cm



HORIZON 60x60 cm



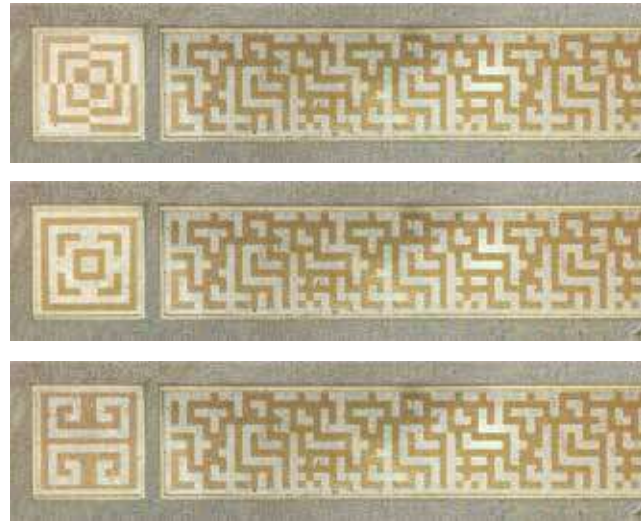
Ivory



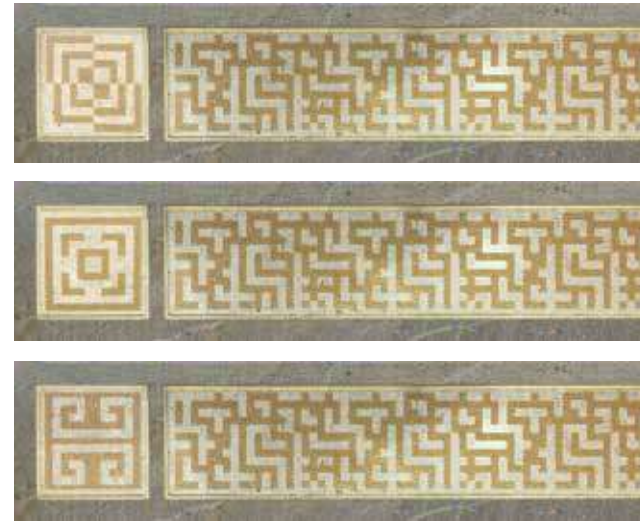
Dark Beige



Dark Grey

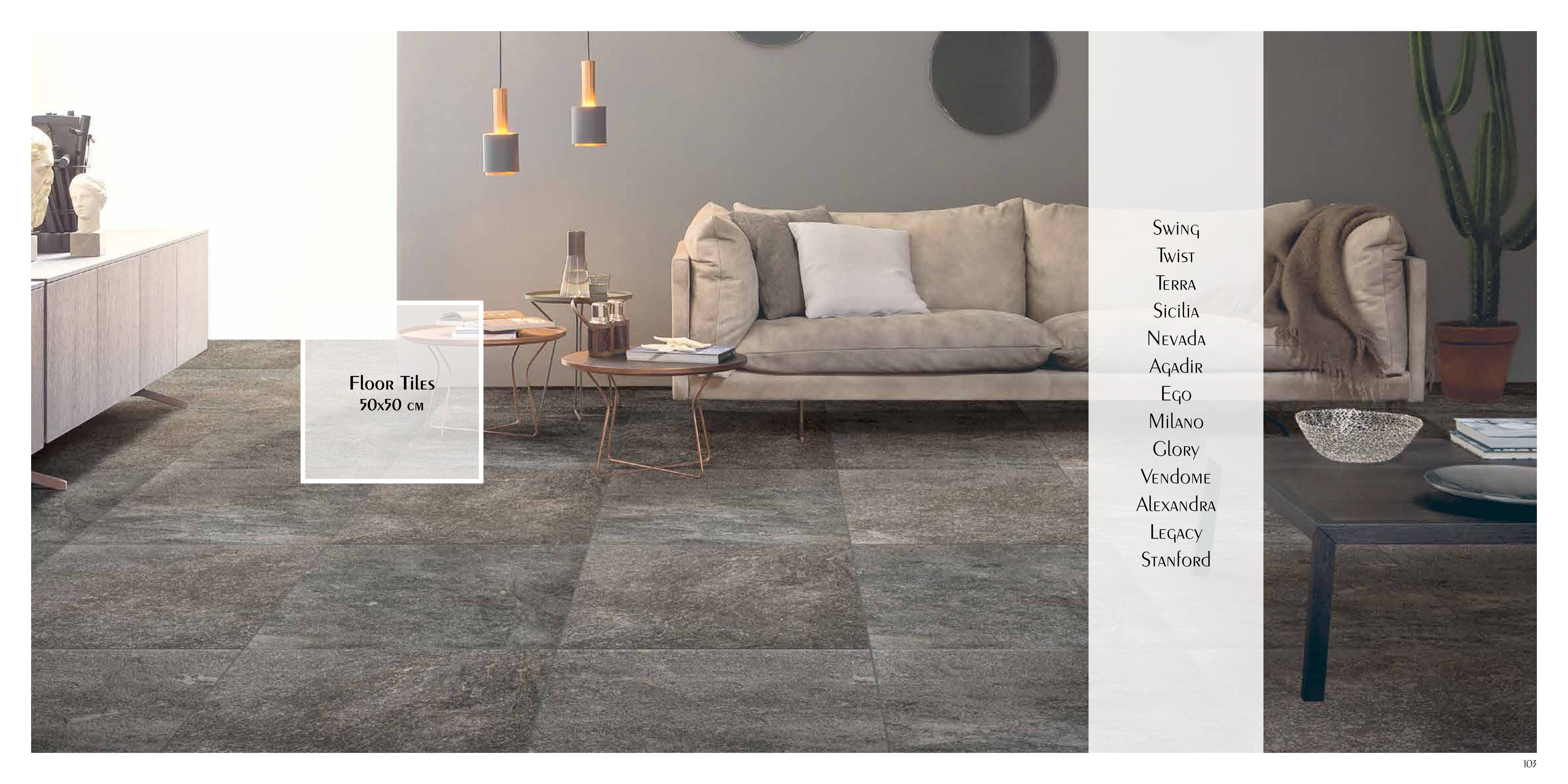


Listello Dark Beige Metallic
15x60 cm



Listello Dark Grey Metallic
15x60 cm

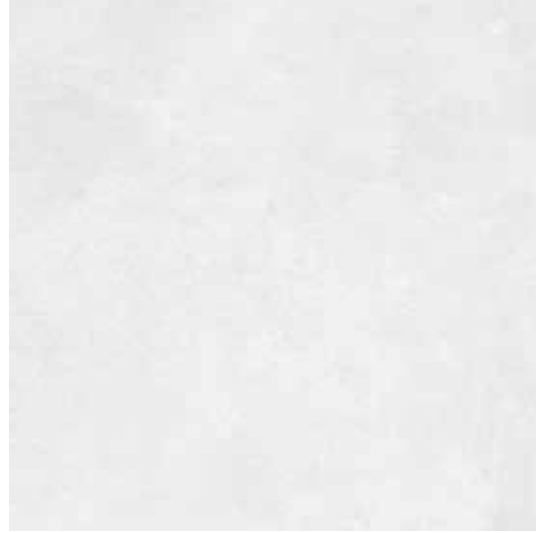




FLOOR TILES
50x50 CM

SWING
TWIST
TERRA
SICILIA
NEVADA
AGADIR
EGO
MILANO
GLORY
VENDOME
ALEXANDRA
LEGACY
STANFORD

Swing 50x50 cm



White



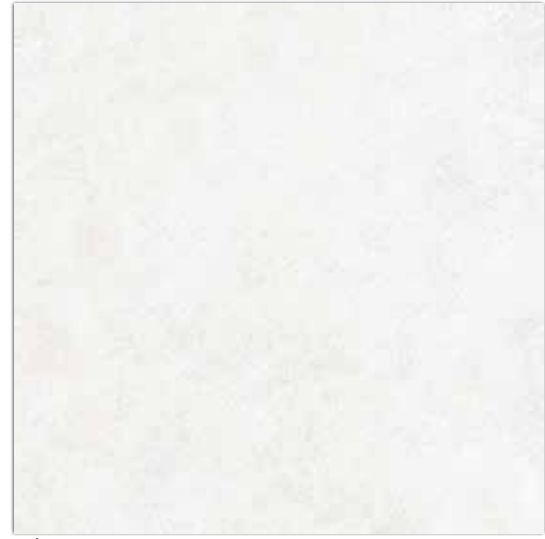
GREY



Beige



Twist 50x50 cm



White



GREY



Ivory



BEIGE



TERRA 50x50 cm



Ivory



Dark Beige



Dark Beige Stone



Listello
10x50 cm



Iaco
10x10 cm



Sicilia 50x50 cm



White



White



Listello Blue
7x14 cm



Listello Green
7x14 cm



NEVADA 50x50 cm



Ivory



Dark Beige



Dark Grey



Taco - 3 Pcs
10x10 cm



AĞADİR 50x50 cm



Ivory



BROWN



Listello Gold
10x50 cm



CORNER Gold
10x10 cm



Ego 50x50 cm



Ivory



Ivory



ANTHRACITE



DARK BEIGE



Listello METALLIC
16,5x50 cm





White



Anthracite



Beige



White Geometric



Listello Anthracite Gold
10x50 cm



Taco Anthracite Gold
10x10 cm



Beige Geometric



Listello White Platine
16.5x50 cm



Corner White Platine
16.5x16.5 cm



GLORY 50x50 CM



BEIGE



GREY



BROWN

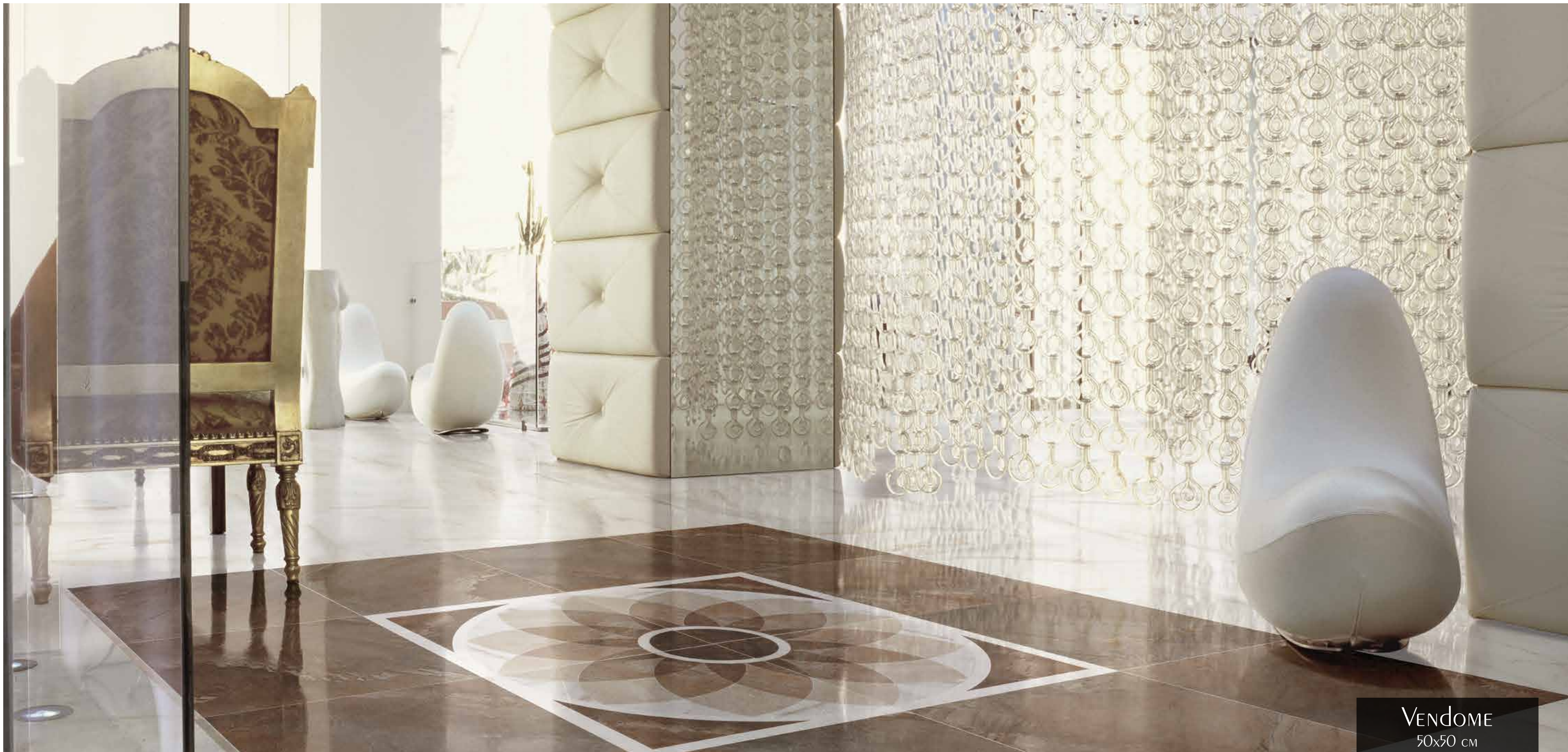


ANTHRACITE



Listello
12.5x50 CM





Vendome
50x50 cm

VENDOME 50x50 cm



White



Brown



Beige



White Mosaic



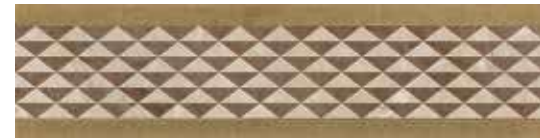
Brown Stripe



Brown Mosaic



PANEL 4 Pcs. 100x100 cm



Listello Gold
12.5x50 cm



Taco Gold
12.5x12.5 cm



PANEL GEOMETRIC 4 Pcs. 100x100 cm

ALEXANDRA 50x50 cm



Ivory



Ivory



Stripe



GEOMETRIC



PANEL 4 Pcs.
100x100 cm



LEGACY 50x50 cm



GREY



GREY



BROWN



GOLD



Listello BROWN METALlic
12.5x50 cm



Listello GOLD METALlic
12.5x50 cm



STANFORD 50x50 cm



Dark Beige



Dark Beige





Floor Tiles
42x42 cm

MIST
VERANDA
MALLORCA
ISTANBUL
PORTOFINO

MIST 42x42 cm



Ivory



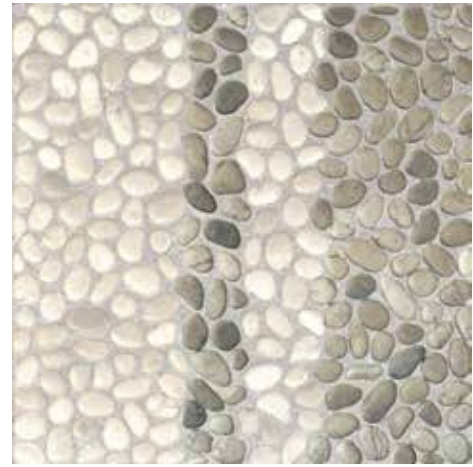
GREY



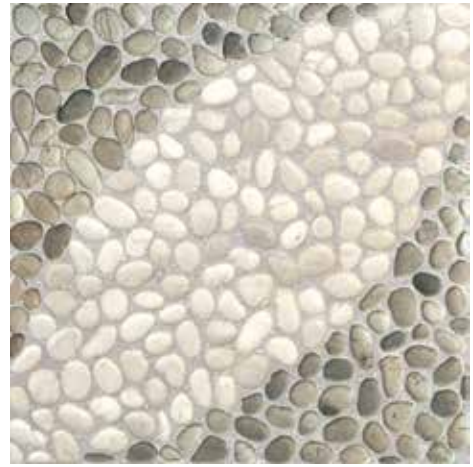
VERANDA 42x42 CM



White



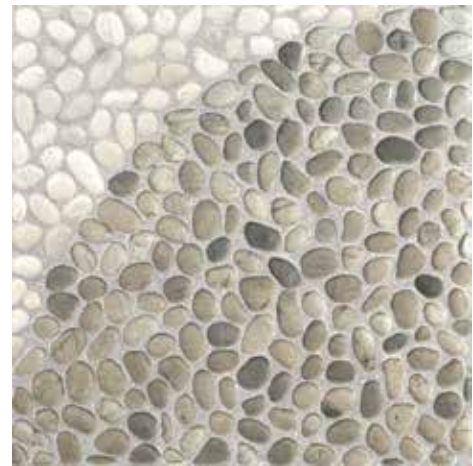
GEOMETRIC 2



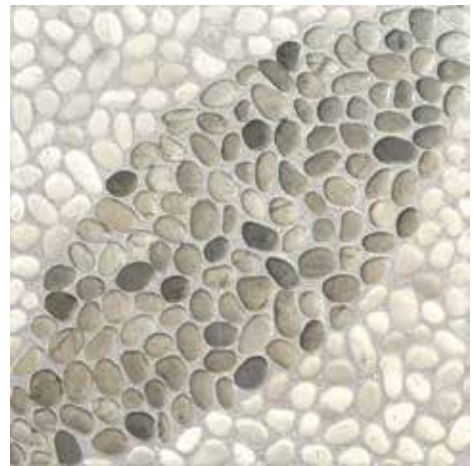
GEOMETRIC 5



Dark Grey



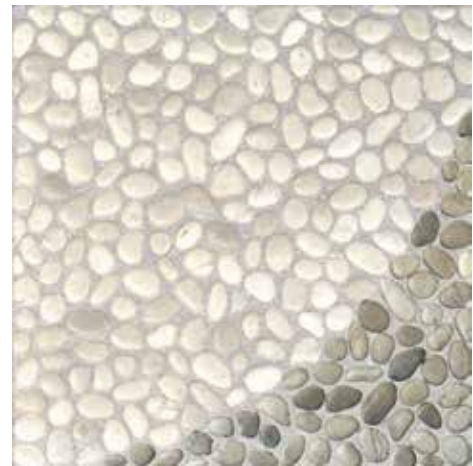
GEOMETRIC 3



GEOMETRIC 6



GEOMETRIC 1



GEOMETRIC 4



Mallorca 42x42 cm



Mallorca



Mallorca



STONE



STONE GEOMETRIC



TACO
21x21 cm



ISTANBUL 42x42 cm



GREY



IVORY



ANTHRACITE



BROWN



Listello GREY I
14x42 cm



Listello IVORY I
14x42 cm



Listello GREY II
14x42 cm



Listello IVORY II
14x42 cm



Listello GREY III
14x42 cm



Listello IVORY III
14x42 cm



PORTOFINO 42x42 cm



Ivory



Beige



Gold



TACO METALLIC I
10x10 cm



TACO METALLIC II
10x10 cm



TACO METALLIC III
10x10 cm



Floor Tiles | 15x143 cm

Napoli
BEVERLY
HARPER
CORFU
GRANDE
BLEND
CHARM
MAGNUM

Napoli 15x143 cm



Beige



Beige



Brown



Brown



BEVERly 15x143 cm



Ivory



Ivory



GREY



GREY



BROWN



BROWN



HARPER 15x143 cm



BROWN



BROWN



DARK GREY



DARK GREY



CORFU 15x143 CM



GREY



GREY



ANTHRACITE



ANTHRACITE



GRANDE 15x143 cm



DARK GREY



DARK GREY



BROWN



BROWN



Blend 15x143 cm



GREY



GREY



BEIGE



BEIGE



BROWN



BROWN



CHARM 15x143 cm



Ivory



Ivory



Beige



Beige



Dark Grey



Dark Grey



MAGNUM 15x143 cm



BEIGE



BEIGE



MARRON



MARRON



BROWN



BROWN



FLOOR TILES | 14x115 cm

Mila
MODENA
Valley
SORENTO
CHELSEA
ORLANDO
MERCURY
ALESSIA
RETRO
Oxford
FLORIDA

Mila 14x115 cm



Dark GREY



Dark GREY



Dark GREY



ModENA 14x115 cm



Beige



Beige



Dark Beige



Dark Beige



Brown



Brown





Beige



Beige



GREY



GREY



BROWN



BROWN



SORENTO 14x115 cm



Beige



Beige



Brown



Brown



CHELSEA 14x115 cm



GREY



GREY



DARK GREY



DARK GREY



Orlando 14x115 cm



Beige



Beige



Beige



Beige



MERCURY 14x115 cm



BEIGE



BEIGE



DARK BEIGE



DARK BEIGE



BROWN



BROWN



Alessia 14x115 cm



Beige



Beige



Dark Beige



Dark Beige



RETRO 14x115 cm



Beige



Beige



DARK BEIGE



DARK BEIGE



Oxford 14x115 cm



BROWN



BROWN



BROWN



Listello BROWN I
14x115 cm



Listello BROWN II
14x115 cm



Listello BROWN III
14x115 cm



Oxford 14x115 cm



GREY



GREY



GREY



Listello GREY I
14x115 cm



Listello GREY II
14x115 cm



Listello GREY III
14x115 cm



Florida 14x115 cm



Beige



Beige



Beige



Brown



Brown



Brown





Floor Tiles | 14x85.6 cm

FANTASY
CATANIA
LOUNGE
LE CAIRE
AVALON
Loft
TANÇO

FANTASY 14x85.6 cm



BEIGE



BEIGE



BROWN



BROWN



GREY



GREY



CATANIA 14x85.6 cm



BEIGE



BEIGE



BEIGE



BROWN



BROWN



BROWN



LOUNGE 14x85.6 cm



White



Beige



Dark Beige



Listello I
14x85.6 cm



Listello II
14x85.6 cm



Listello III
14x85.6 cm



GEOMETRIC - 6 Pcs



LE CAIRE 14x85.6 cm



Wood Dark Beige



Wood Dark Beige



Wood Dark Beige



AVALON 14x85.6 cm



Beige



Listello Beige I,II
14x85.6 cm



Brown



Listello Brown I,II
14x85.6 cm



Loft 14x85.6 cm



Dark Beige



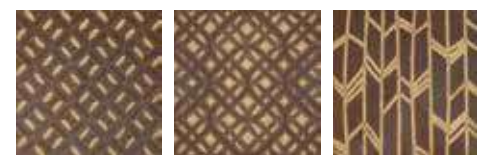
Dark Beige



Brown



Brown



Taco Metallic I, II, III
14x14 cm



TANGO 14x85.6 cm



GREY



BEIGE



BROWN



Listello Beige I
14x85.6 cm



Listello Beige II
14x85.6 cm



Listello Brown I
14x85.6 cm



Listello Brown II
14x85.6 cm



Listello I
7x86 cm

















Listello II
7x86 cm



TECHNICAL SPECIFICATIONS

FLOOR TILES

TEST DESCRIPTION	EN 14411 & ISO 13006 (Group B1A)	GEMMA STANDARDS	TEST REFERENCE
 DIMENSION & SURFACE QUALITY	Specified & Required	Complying	ISO 10545 - 2
 WATER ABSORPTION (PERCENT BY MASS)	3% < E ≤ 6% individual maximum 6.5%	3% < E ≤ 6% individual maximum 6.5%	ISO 10545 - 3
 BREAKING STRENGTH IN N	(Thickness ≥ 7.5 mm) NOT LESS THAN 1000 N	NOT LESS THAN 1000 N	ISO 10545 - 4
 MODULES OF RUPTURE (IN N/MM ²)	(Thickness ≥ 7.5 mm) MINIMUM 22 N/MM ²	MINIMUM 22 N/MM ²	ISO 10545 - 4
 IMPACT RESISTANCE	Declared Value	e ≥ 0.55	ISO 10545 - 5
 RESISTANCE TO SURFACE ABRASION FOR GLAZED TILE	REPORT ABRASION CLASS CYCLES PASSED	PEI 2-4	ISO 10545 - 7
 LINEAR THERMAL EXPANSION COEFFICIENT	Declared Value	< 90 x 10 ⁻⁷ x K ⁻¹	ISO 10545 - 8
 THERMAL SHOCK RESISTANCE	Pass	RESISTANT	ISO 10545 - 9
 CRAZING RESISTANCE	Pass	RESISTANT	ISO 10545 - 11
 RESISTANCE TO STAINING (GLAZED TILES)	MINIMUM CLASS 3	MINIMUM CLASS 3	ISO 10545 - 14
 RESISTANCE TO CHEMICALS			
a) Resistance to low conc. of acids & alkalis	Declared value	GLA	ISO 10545 - 13
b) Resistance to High conc. of acids & alkalis	Declared value	GHA	
c) Resistance to household chemical & swimming pool salts of glazed tiles	MINIMUM CLASS B	MINIMUM CLASS B	
 LEAD RELEASE	Declared value	< 0.1 mg/dm ²	ISO 10545 - 15
 CADMIUM RELEASE	Declared value	< 0.01 mg/dm ²	
 COEFFICIENT OF FRICTION	Declared value	DYNAMIC CLASS 1 < 0.4 - CLASS 2 ≥ 0.4	

PACKING DETAILS

FLOOR TILES

FORMATS (CM)

	14x85.6	14x115	15x143	30x30	42x42	50x50	60x60	80x80 Rectified
THICKNESS IN MM	11.8	11.8	12	8	9	9.5	10	11.5
TILES/SQM	8.30	6.21	4.66	11.11	5.61	4	2.77	1.56
TILES/CARTON	8	6	6	17	8	5	3	2
SQM/CARTON	0.96	0.97	1.29	1.53	1.42	1.25	1.08	1.28
KG/CARTON	26.5	24	34	24.50	27	25	23	32
CARTON/PALLET	50	70	52	63	56	36	48	40
SQM/PALLET	48	67.90	67.08	96.63	79.52	45	51.84	51.20
KG/PALLET	1,345	1,700	1,790	1,550	1,550	865	1,125	1,300
PALLET/CONTAINER	19	15	14	14	16	28	23	20
SQM/CONTAINER	912.00	1,018.50	939.12	1,352.82	1,137.28	1,260.00	1,192.32	1,024.00
KG/CONTAINER	25,555	25,500	25,060	21,700	24,800	24,220	25,875	26,000

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