



FLOOR TILES | 2021



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ABOUT US

Established in 1989, 'GEMMA' has become the leading manufacturer of high-end Ceramic and Porcelain tiles in Egypt and the Middle East. A renown name in Ceramics Industry; our tiles are recognized for matching beauty and variety with craftsmanship and durability. Today, our products enhance the appearance and function of homes and businesses in over 64 countries spanning the globe. In 2009, GEMMA expanded its production facilities with the opening of our new plant in Sadat City, an addition that placed us at the forefront of the global ceramics industry. Sophisticated production methods have allowed us to recreate the textures of stone, wood and sand, everything from metallic sheens to delicate floral arabesques.

THE LUXURY TILE OF EGYPT



OUR MISSION

FROM DAY ONE, THE COMPANY'S AMBITIONS EXTENDED FAR BEYOND SIMPLY MAKING AND SELLING PRODUCTS. IT WANTED TO CREATE 'THE BEST' COMPLETE SOLUTION – A LIFESTYLE, AN AURA AND A WORLD OF SENSATIONS THAT WOULD CONNECT WITH AND GRACE THE LIVES OF CUSTOMERS WHO EXPECT NOTHING LESS THAN THE BEST.

ORIGINALITY BY DESIGN

AT THE HEART OF GEMMA FOR THE PAST QUARTER OF A CENTURY HAS BEEN A FLAIR FOR ORIGINAL, CONTEMPORARY, LIFE-ENHANCING DESIGN. THE COMPANY'S DESIGN SCHEMES ARE VERSATILE AND ADAPTABLE, SENSITIVE TO INTERNATIONAL TRENDS, YET INFLUENCED BY THE RICH DECORATIVE TRADITIONS OF THE REGION AND THE DISTINCTIVE TEXTURES OF THE NATURAL WORLD.

INVESTING IN GROWTH – DRIVEN BY TECHNOLOGY

FOR A QUARTER OF A CENTURY, INVESTMENT IN CUTTING-EDGE TECHNOLOGIES HAS BEEN THE DRIVING FORCE BEHIND GEMMA'S ADVANCEMENTS IN DESIGN, INNOVATION AND PRODUCTION CAPACITY. IT HAS MADE THE COMPANY THE LEADING MANUFACTURER OF HIGH-END CERAMIC AND PORCELAIN TILES IN THE MIDDLE EAST – AND A RESPECTED DESIGN PIONEER ON THE WORLD STAGE.

BUILDING A WORLDWIDE REPUTATION

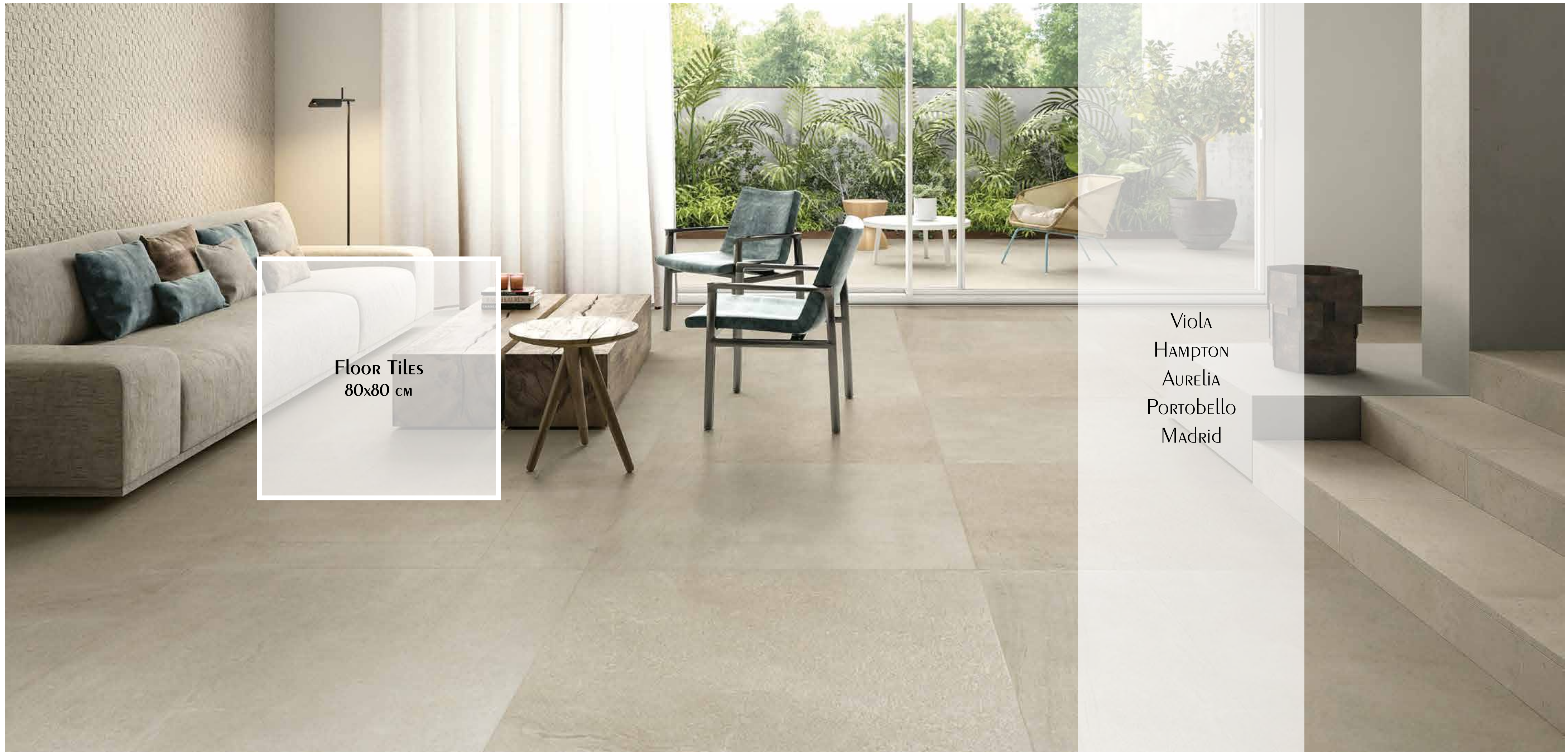
GEMMA UPHOLDS ITS INTERNATIONAL PROFILE BY EXHIBITING AT THE WORLD'S LEADING INTERIOR DESIGN EXHIBITIONS. ONLY THE WORLD'S FOREMOST PRODUCERS ARE INVITED TO ATTEND PRESTIGIOUS TRADE FAIRS SUCH AS CERSAIE IN BOLOGNA AND CEVISAMA IN VALENCIA. HERE THE MOST INFLUENTIAL MANUFACTURERS, ARCHITECTS AND DESIGNERS COME TOGETHER TO SHARE INSPIRATION AND EXPERTISE, AND TO SAMPLE THE VERY BEST IN INTERIOR DESIGN FROM AROUND THE GLOBE.

GEMMA HAS EXHIBITED AT CERSAIE SINCE THE EARLY NINETIES, WITH ITS PRESENCE GROWING EXPONENTIALLY THROUGHOUT THE YEARS – AN EXPANSION THAT REFLECTS GEMMA'S GROWING REPUTATION ON THE GLOBAL STAGE.

TAKING TILES TO NEW TERRITORIES

GEMMA'S EXPORT STORY BEGAN IN 1992 WITH ITS FIRST-EVER OVERSEAS SHIPMENT TAKING TILES TO RUSSIA, UKRAINE AND THE WIDER MIDDLE-EAST. TODAY, GEMMA IS RECOGNIZED AS AN INTERNATIONALLY IMPORTANT CERAMICS PRODUCER AND SUPPLIER, WITH A MARKET PENETRATION THAT REFLECTS THE TRUST CLIENTS HAVE IN THE QUALITY OF ITS PRODUCTS AND THE RELIABILITY OF ITS DELIVERY SERVICES.





Floor Tiles
80x80 cm

Viola
HAMPTON
AURELIA
PORTOBELLO
MADRID

Viola 80x80 cm



Ivory



Ivory



DARK GREY



BROWN



HAMPTON 80x80 cm



White



White



Nocce



Brick



AURELIA 80x80 cm



Ivory



Ivory



Beige



Dark Grey



PORTOBELLO 80x80 cm



Beige



Beige



Grey



Anthracite



Madrid 80x80 cm

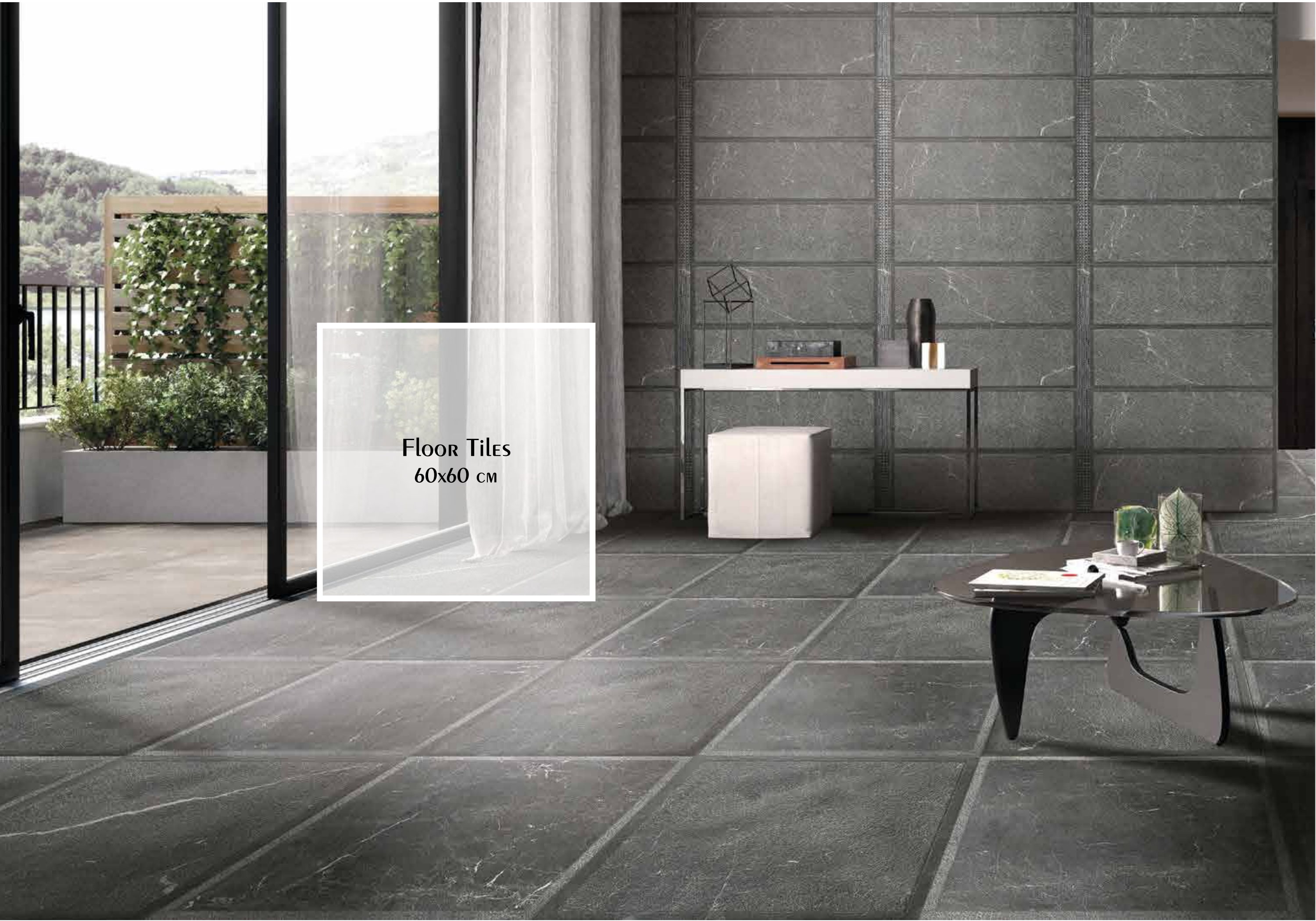


GREY



BROWN





Floor Tiles
60x60 cm

- Cordia
- Casablanca
- Vegas
- Style
- Living
- Romance
- Geo
- Imperial
- Megan
- Crystal
- Regal
- Palazzo
- Aqua
- Marbella
- Madison
- Torino
- Atlanta
- Havana
- Chateau
- Wonder
- Boston
- Concerto
- Horizon
- Bounty

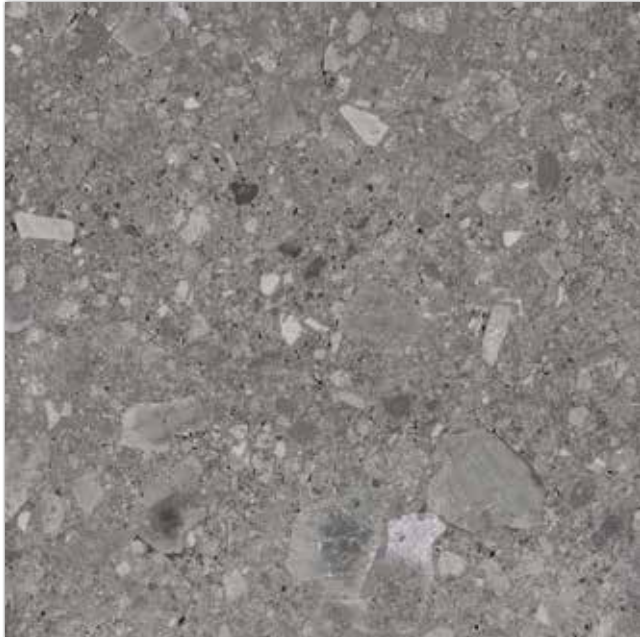




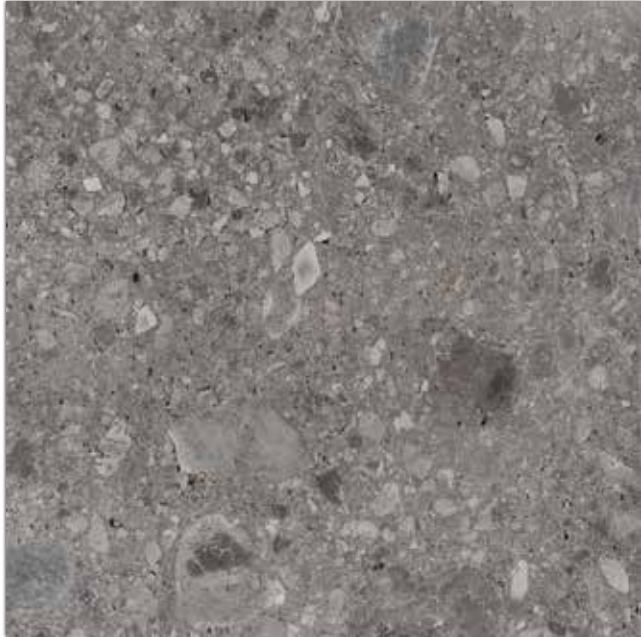
Beige



Beige



Grey



Grey





Ivory



Ivory



Ivory GEOMETRIC



Brick GEOMETRIC

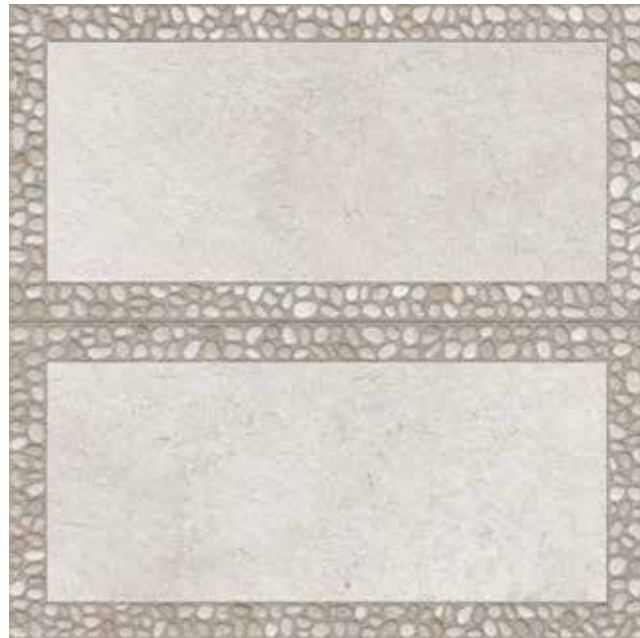




White



Grey



White Stone

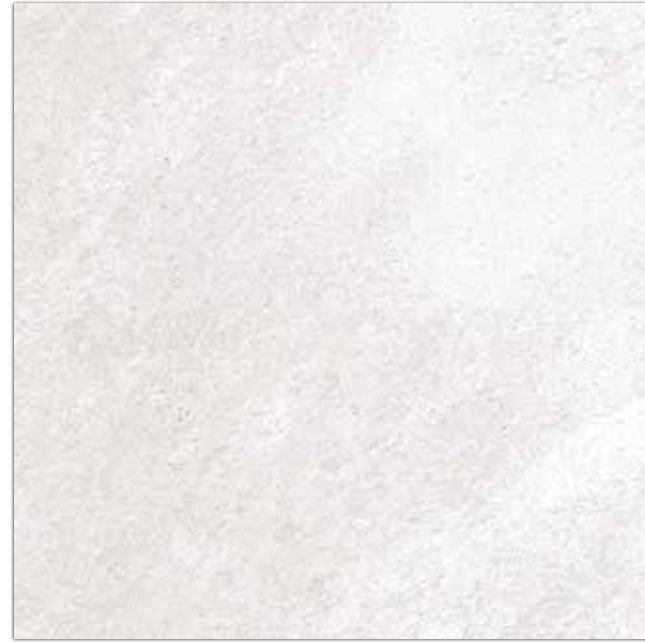


Grey Stone





White



White



Grey



Brown





Beige GEOMETRIC 1



Brown GEOMETRIC 1



Beige GEOMETRIC 2



ROMANCE 60x60 cm



White



Brown



GEO 60x60 cm



BEIGE



GREY



Imperial 60x60 cm



White



Beige





MEGAN
60x60 cm



Ivory



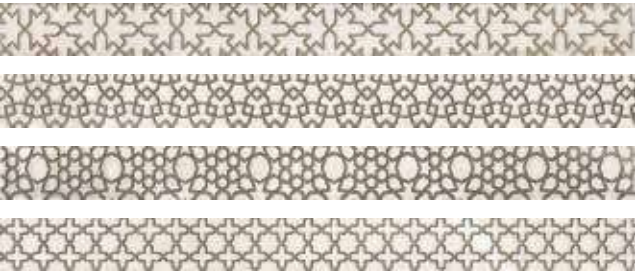
Ivory



Ivory Geometric I



Ivory Geometric II



Listello Ivory - 4 Pcs
5x60 cm



ANTHRACITE



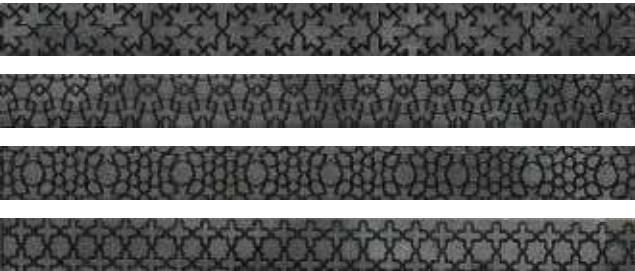
ANTHRACITE



ANTHRACITE Geometric I



ANTHRACITE Geometric II



Listello ANTHRACITE - 4 Pcs
5x60 cm



NOCCE



NOCCE



NOCCE GEOMETRIC I



NOCCE GEOMETRIC II



CRYSTAL 60x60 cm



Ivory



Ivory





White



White



Grey



Brown



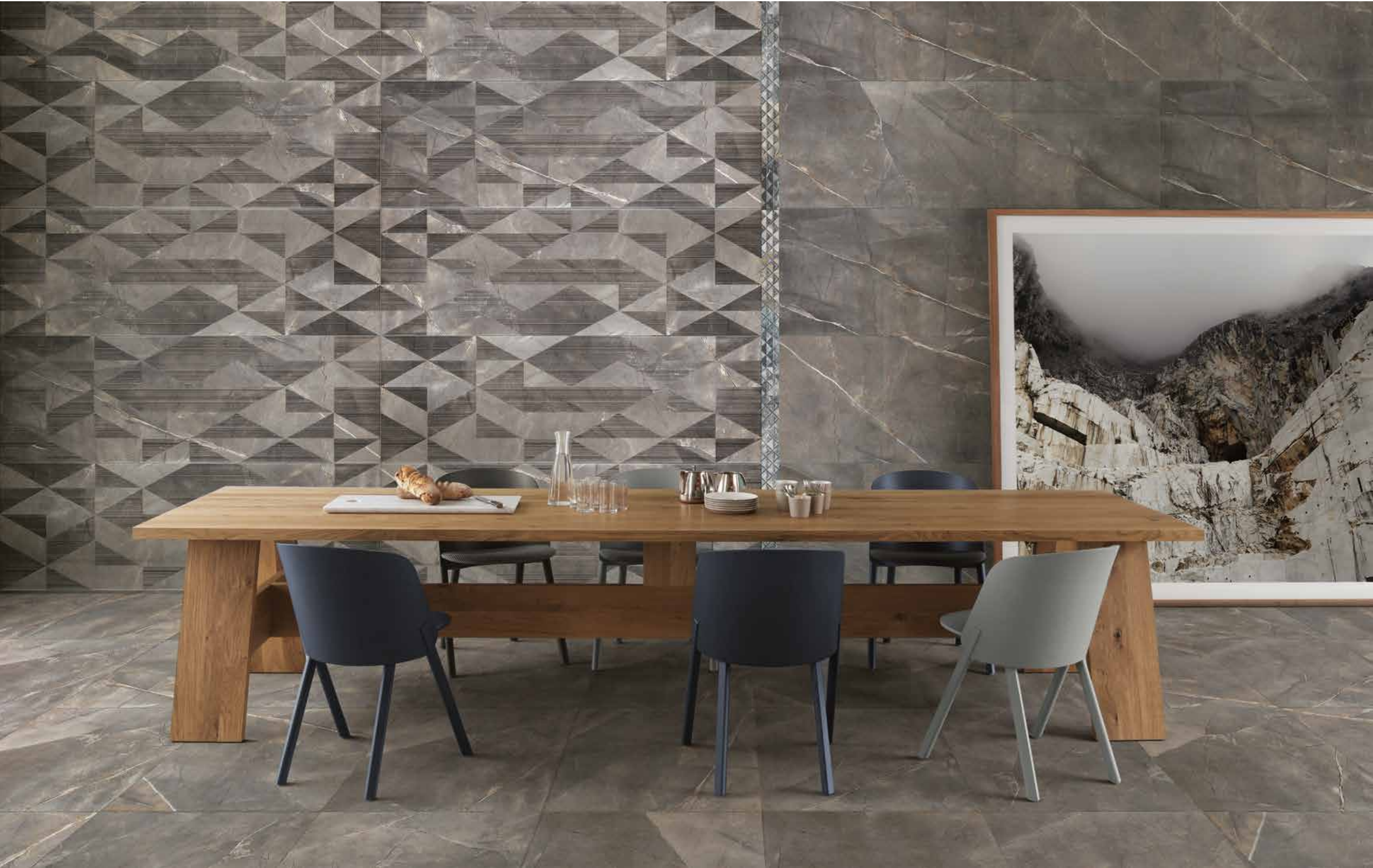
Palazzo 60x60 cm



White



Dark Grey



AQUA 60x60 cm



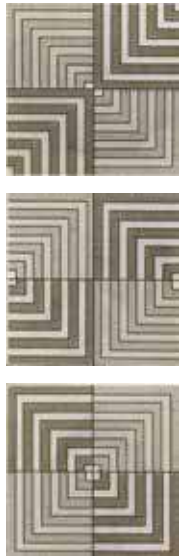
Ivory



Beige



Black



Taco Beige
15x15 cm



Taco Black
15x15 cm



MARBELLA 60x60 cm



Ivory



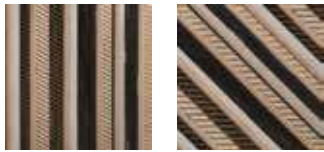
Ivory



DARK GREY



BROWN



TACO METALLIC
12.5x12.5 cm





Madison
60x60 cm



Ivory



ANTHRACITE



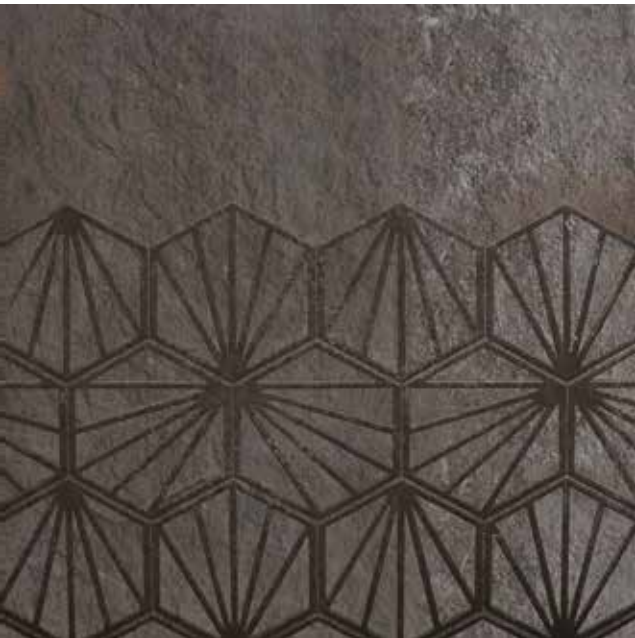
Ivory



ANTHRACITE



Ivory Stone



ANTHRACITE Stone



Blue Stone

TORINO 60x60 cm



Ivory



Listello Ivory Metallic
5x60 cm



Dark Grey



Listello Dark Grey Metallic
5x60 cm



Dark Beige



Listello Dark Beige Metallic
5x60 cm





ATLANTA
60x60 CM



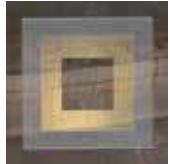
BEIGE



BROWN



Listello gold
15x60 cm



TACO METALLIC
15x15 cm



BROWN GEOMETRIC



HAVANA 60x60 cm



Beige



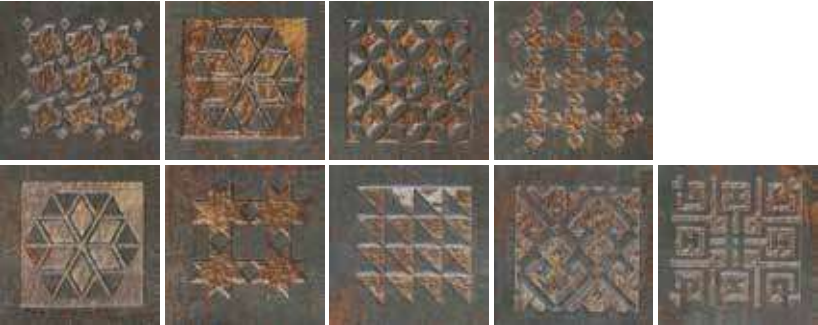
Brick



Beige GEOMETRIC



Brick GEOMETRIC



TACO - 9 Pcs
15x15 cm



CHATEAU 60x60 cm



Dark Grey



Dark Grey



Litello Gold
10x60 cm



Wonder 60x60 cm



Ivory



Listello Ivory Metallic
10x60 cm



Anthracite



Listello Anthracite Metallic
10x60 cm





BOSTON
60x60 CM



BEIGE



BROWN



BEIGE



BROWN



BEIGE GEOMETRIC



BROWN GEOMETRIC



DARK BEIGE



WOOD GEOMETRIC



Listello
15x60 cm



CORNER
15x15 cm



Listello
15x60 cm



CORNER
15x15 cm

CONCERTO 60x60 cm



Ivory



Beige



Taco Gold I, II, III
15x15 cm



HORIZON 60x60 cm



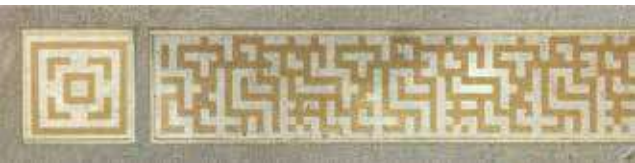
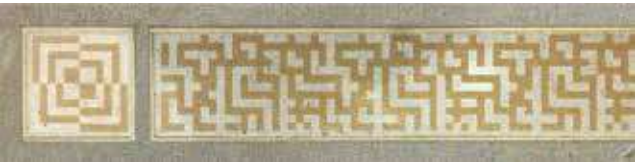
Ivory



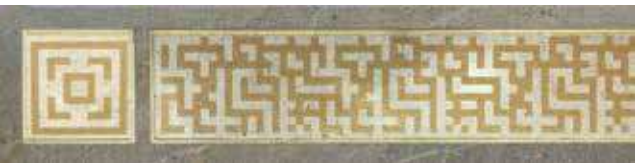
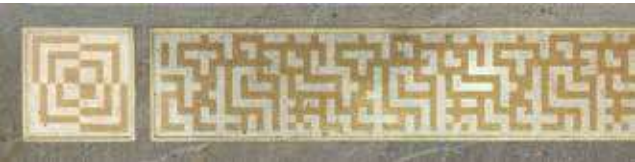
Dark Beige



Dark Grey



Listello Dark Beige Metallic
15x60 cm



Listello Dark Grey Metallic
15x60 cm



BOUNTY 60x60 cm



Ivory



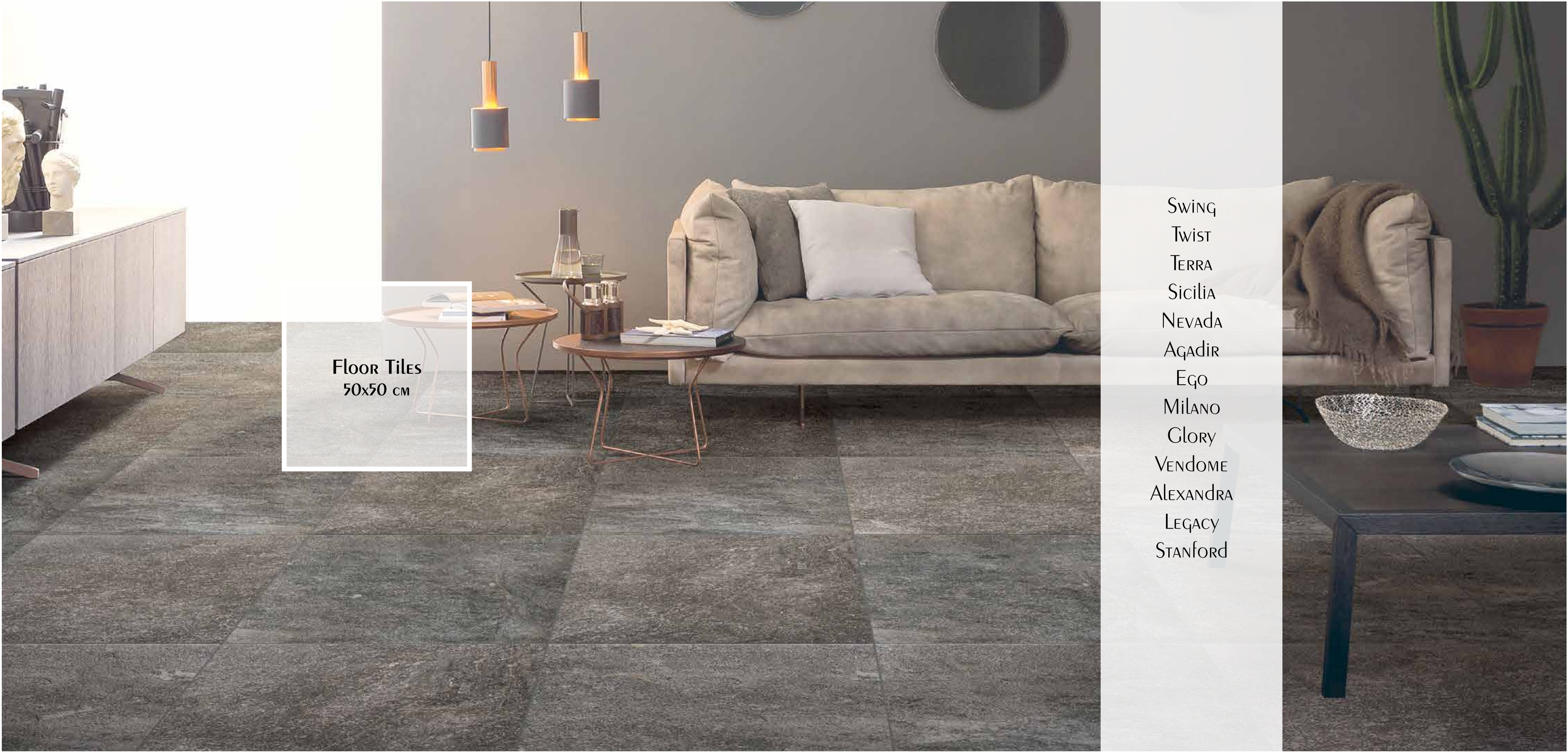
Wood Brown



Listello

5x60 cm

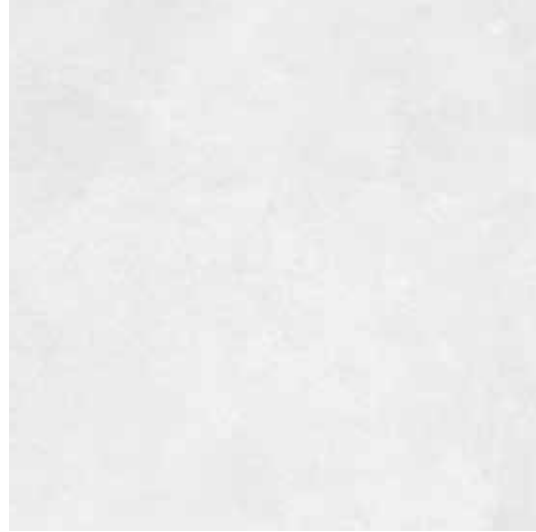




Floor Tiles
50x50 cm

Swing
Twist
Terra
Sicilia
Nevada
Agadir
Ego
Milano
Glory
Vendome
Alexandra
Legacy
Stanford

Swing 50x50 cm



White



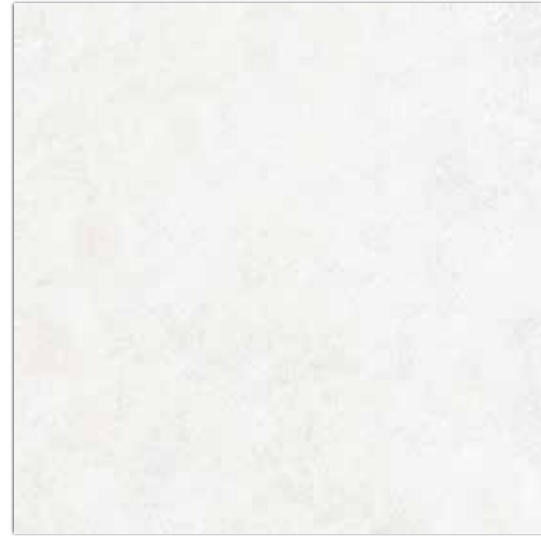
Grey



Beige



Twist 50x50 cm



White



Grey



Ivory



Beige



TERRA 50x50 cm



Ivory



Dark Beige



Dark Beige Stone



Listello
10x50 cm



Iaco
10x10 cm



Sicilia 50x50 cm



White



White



Listello Blue
7x14 cm



Listello Green
7x14 cm



NEVADA 50x50 cm



Ivory



Dark Beige



Dark Grey



Taco - 3 Pcs
10x10 cm



Ağadır 50x50 cm



Ivory



Brown



Listello Gold
10x50 cm



CORNER Gold
10x10 cm



Ego 50x50 cm



Ivory



Ivory



ANTHRACITE



DARK BEIGE



Listello Metallic
16.5x50 cm





White



Anthracite



Beige



White Geometric



Listello Anthracite Gold
10x50 cm



Taco Anthracite Gold
10x10 cm



Beige Geometric



Listello White Platine
16.5x50 cm



Corner White Platine
16.5x16.5 cm



Glory 50x50 cm



Beige



Grey



Brown

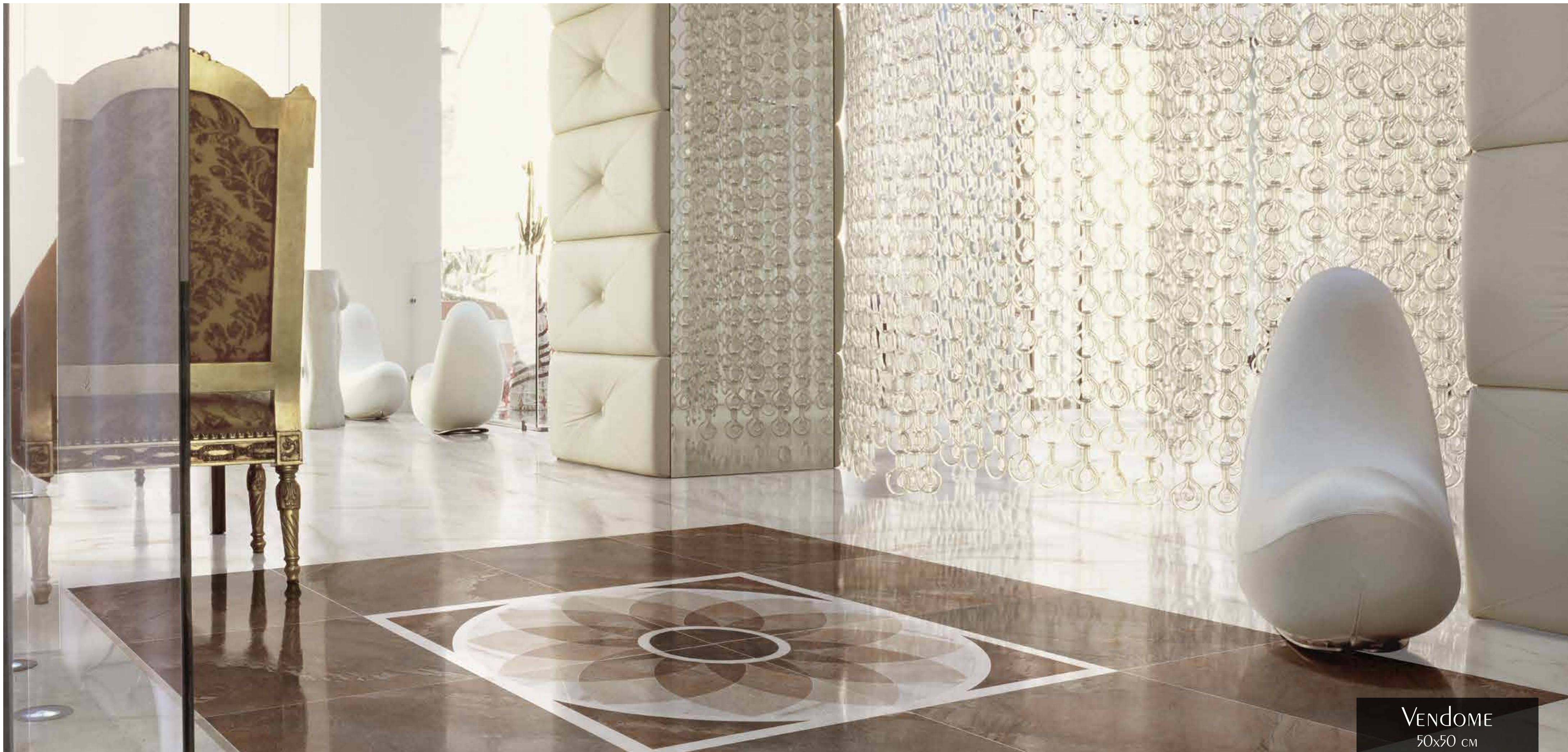


Anthracite



Listello
12.5x50 cm





Vendome
50x50 cm



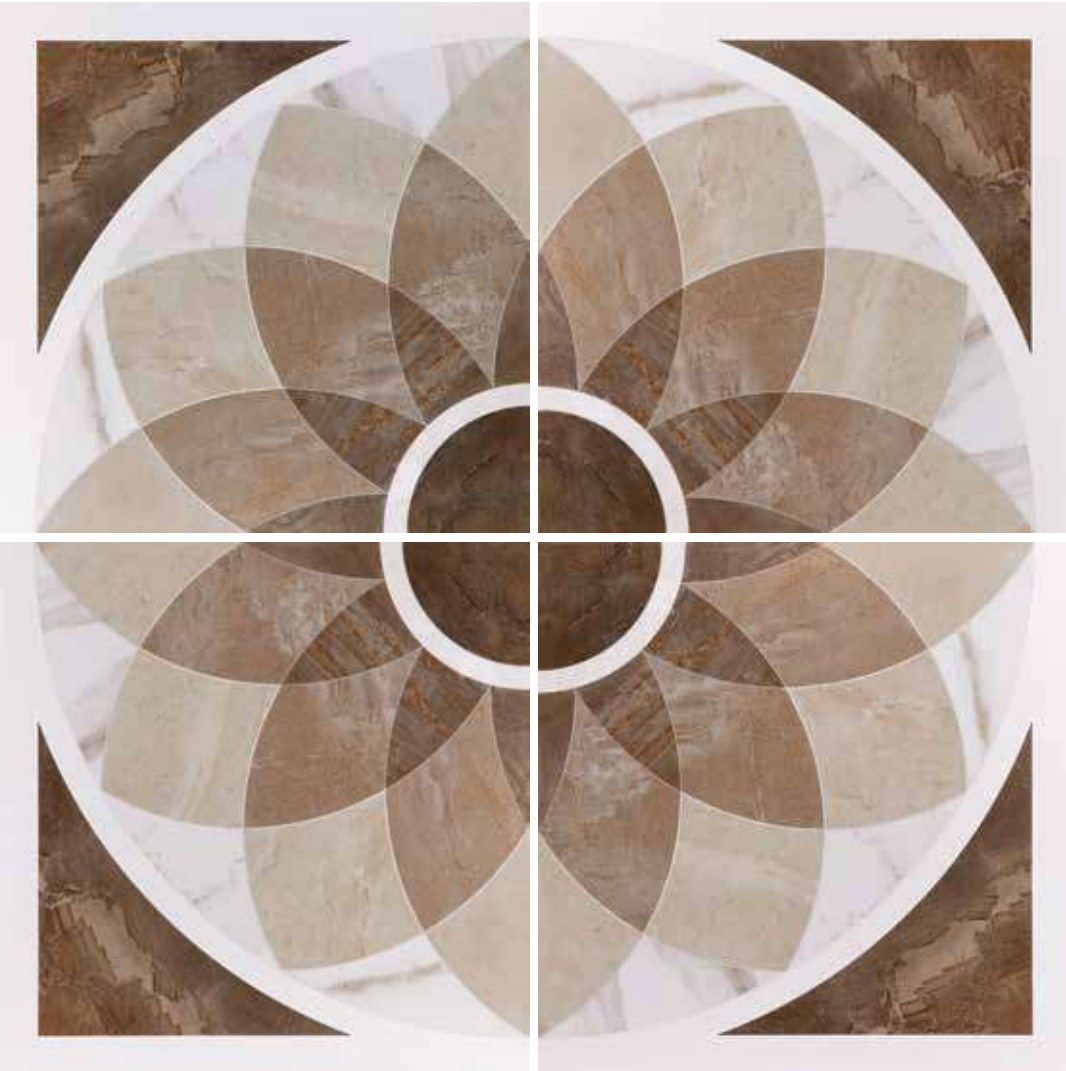
White



Brown



Beige



PANEL 4 Pcs. 100x100 cm



Listello Gold
12.5x50 cm



Taco Gold
12.5x12.5 cm



White Mosaic



Brown Stripe



Brown Mosaic



PANEL GEOMETRIC 4 Pcs. 100x100 cm



Ivory



Ivory



Stripe



GEOMETRIC



PANEL 4 Pcs.
100x100 CM





GREY



GREY



BROWN



Gold



Listello BROWN Metallic
12.5x50 cm



Listello Gold Metallic
12.5x50 cm



STANFORD 50x50 cm



DARK BEIGE



DARK BEIGE





Floor Tiles
42x42 cm

Mist
VERANDA
MALLORCA
ISTANBUL
PORTOFINO

Mist 42x42 cm



Ivory

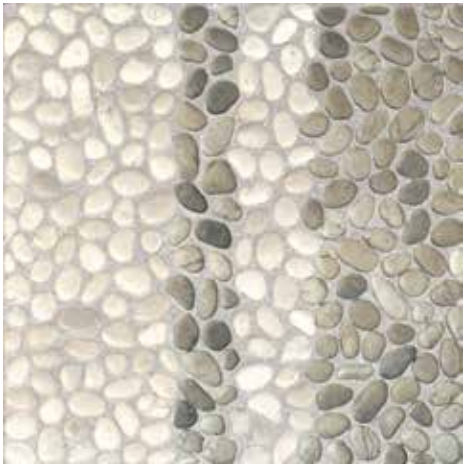


Grey

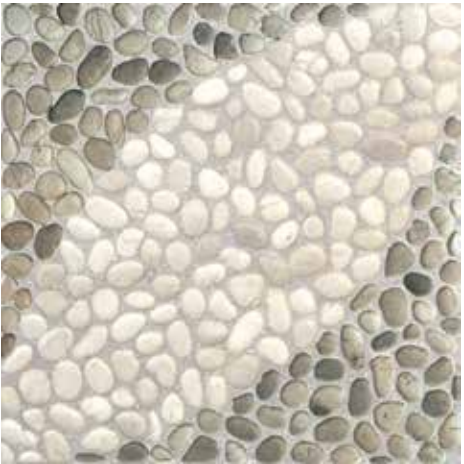




White



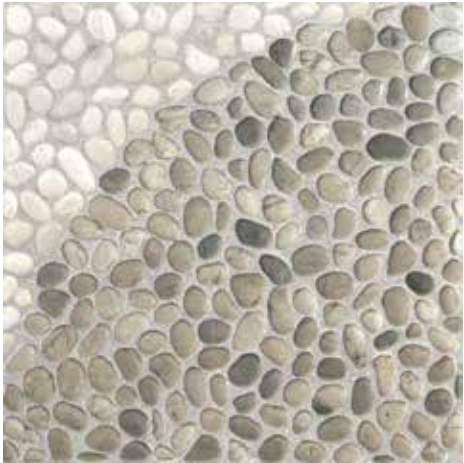
GEOMETRIC 2



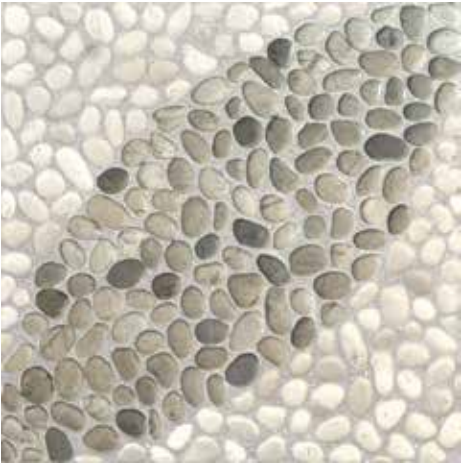
GEOMETRIC 5



Dark Grey



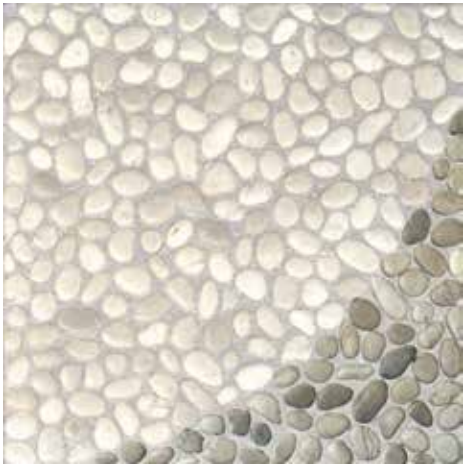
GEOMETRIC 3



GEOMETRIC 6



GEOMETRIC 1



GEOMETRIC 4



Mallorca 42x42 cm



Mallorca



Mallorca



Stone



Stone Geometric



Taco
21x21 cm



Istanbul 42x42 cm



GREY



IVORY



ANTHRACITE



BROWN



Listello GREY I
14x42 cm



Listello IVORY I
14x42 cm



Listello GREY II
14x42 cm



Listello IVORY II
14x42 cm



Listello GREY III
14x42 cm



Listello IVORY III
14x42 cm



PORTOFINO 42x42 cm



Ivory



Beige



Gold



TACO METALLIC I
10x10 cm

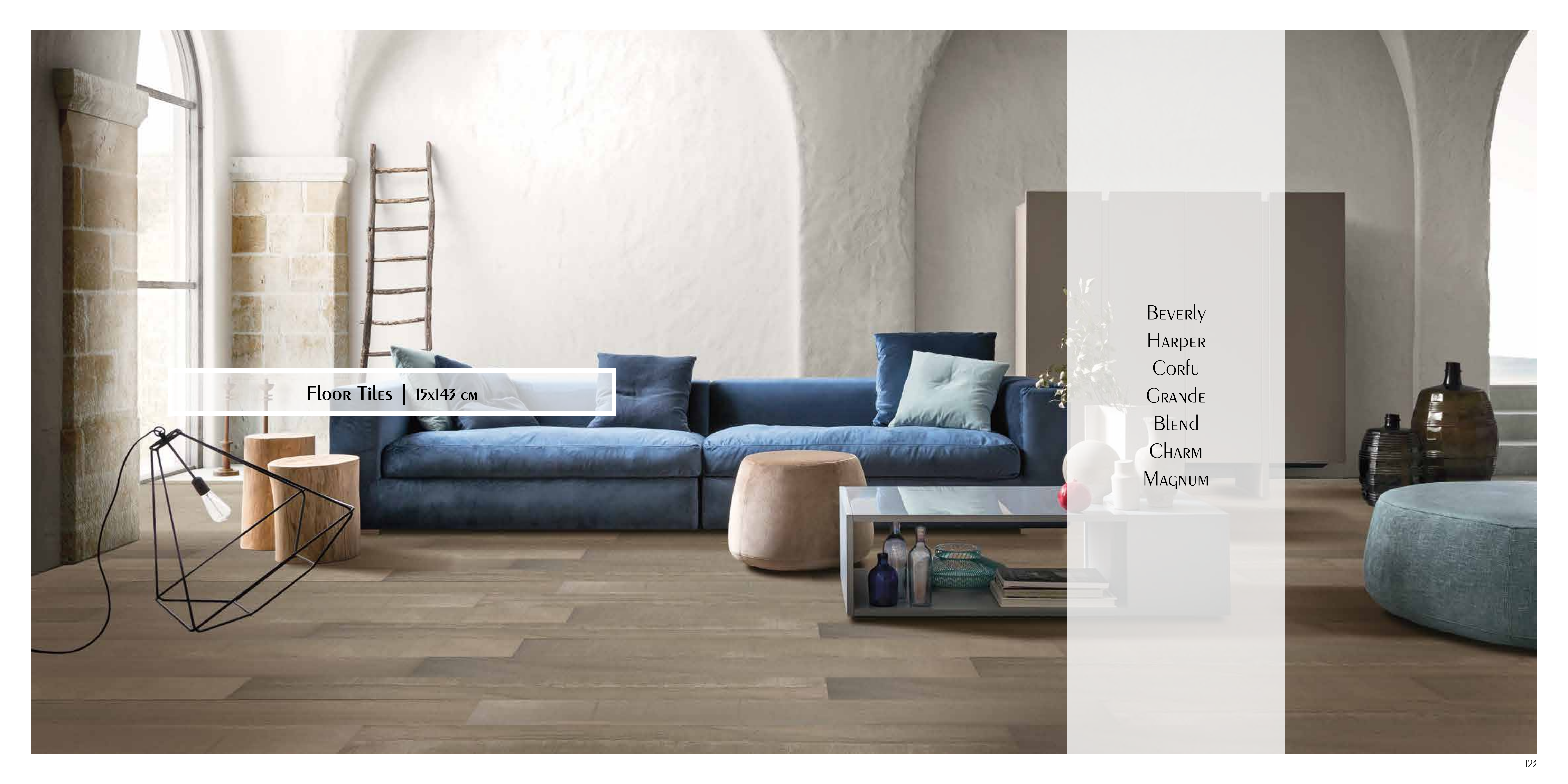


TACO METALLIC II
10x10 cm



TACO METALLIC III
10x10 cm





Floor Tiles | 15x143 cm

BEVERLY
HARPER
CORFU
GRANDE
BLEND
CHARM
MAGNUM

BEVERly 15x143 cm



Ivory



Ivory



GREY



GREY



BROWN



BROWN



HARPER 15x143 cm



BROWN



BROWN



DARK GREY



DARK GREY



Corfu 15x143 cm



GREY



GREY



ANTHRACITE



ANTHRACITE



GRANDE 15x143 cm



DARK GREY



DARK GREY



BROWN



BROWN



Blend 15x143 cm



GREY



GREY



Beige



Beige



BROWN



BROWN



CHARM 15x143 cm



Ivory



Ivory



Beige



Beige



Dark Grey



Dark Grey





BEIGE



BEIGE



MARRON



MARRON



BROWN



BROWN



FLOOR Tiles | 14x115 cm

Valley
SORENTO
CHelsea
ORLANDO
MERCURY
ALESSIA
RETRO
Oxford
Florida



Beige



Beige



Grey



Grey



Brown



Brown



SORENTO 14x115 cm



Beige



Beige



Brown



Brown



Chelsea 14x115 cm



GREY



GREY



DARK GREY



DARK GREY





Beige



Beige



Beige



Beige



MERCURY 14x115 cm



BEIGE



BEIGE



DARK BEIGE



DARK BEIGE



BROWN



BROWN



Alessia 14x115 cm



Beige



Beige



Dark Beige



Dark Beige



RETRO 14x115 cm



Beige



Beige



DARK BEIGE



DARK BEIGE



Oxford 14x115 cm



BROWN



BROWN



BROWN



Listello BROWN I
14x115 cm



Listello BROWN II
14x115 cm



Listello BROWN III
14x115 cm



Oxford 14x115 cm



GREY



GREY



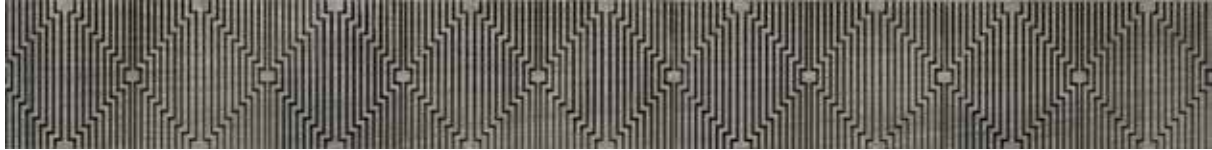
GREY



Listello GREY I
14x115 cm



Listello GREY II
14x115 cm



Listello GREY III
14x115 cm



Florida 14x115 cm



Beige



Beige



Beige



Brown



Brown



Brown





Floor Tiles | 14x86 cm

LOUNGE
LE CAIRE
AVALON
LOFT
TANGO

LOUNGE 14x86 cm



White



Beige



Dark Beige



Listello I
14x86 cm



Listello II
14x86 cm



Listello III
14x86 cm



GEOMETRIC - 6 Pcs



LE CAIRE 14x86 cm



Wood Dark Beige



Wood Dark Beige



Wood Dark Beige



Avalon 14x86 cm



Beige



Listello Beige I,II
14x86 cm



Brown



Listello Brown I,II
14x86 cm



Loft 14x86 cm



Dark Beige



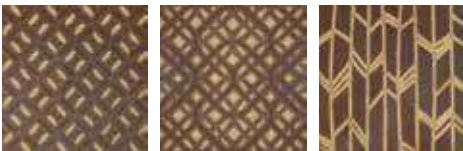
Dark Beige



BROWN



BROWN



TACO METALLIC I, II, III
14x14 cm



TANGO 14x86 cm



GREY



BEIGE



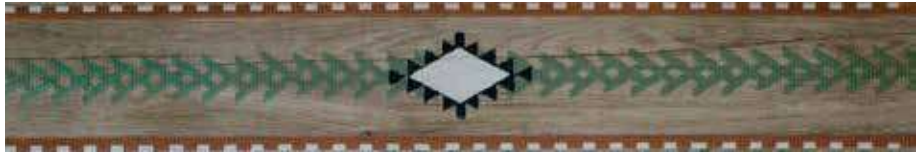
BROWN



Listello Beige I
14x86 cm



Listello Beige II
14x86 cm



Listello Brown I
14x86 cm



Listello Brown II
14x86 cm



Listello I
7x86 cm



Listello II
7x86 cm



Technical Specifications

Floor Tiles

Test Description		EN 14411 & ISO 13006 (Group BIIIa)	GEMMA STANDARDS	TEST REFERENCE
	DIMENSION & SURFACE QUALITY	Specified & Required	Complying	ISO 10545 - 2
	WATER ABSORPTION (PERCENT BY MASS)	3% <E≤ 6% individual MAXIMUM 6.5%	3% <E≤ 6% individual MAXIMUM 6.5%	ISO 10545 - 3
	BREAKING STRENGTH IN N	(Thickness≥ 7.5 mm) NOT LESS THAN 1000 N	NOT LESS THAN 1000 N	ISO 10545 - 4
	Modules of rupture (IN N/MM²)	(Thickness≥ 7.5 mm) MINIMUM 22 N/MM²	MINIMUM 22 N/MM²	ISO 10545 - 4
	IMPACT RESISTANCE	declared VALUE	E ≥ 0.55	ISO 10545 - 5
	RESISTANCE TO SURFACE ABRASION FOR GLAZED TILE	REPORT ABRASION CLASS CYCLES PASSED	PEI 2-4	ISO 10545 - 7
	LINEAR THERMAL EXPANSION COEFFICIENT	declared VALUE	<90 x 10 ⁻⁷ x K ⁻¹	ISO 10545 - 8
	THERMAL SHOCK RESISTANCE	PASS	RESISTANT	ISO 10545 - 9
	CRAZING RESISTANCE	PASS	RESISTANT	ISO 10545 - 11
	RESISTANCE TO STAINING (GLAZED TILES)	MINIMUM CLASS 3	MINIMUM CLASS 3	ISO 10545 - 14
	RESISTANCE TO CHEMICALS			ISO 10545 - 13
	a) Resistance to low conc. of acids & alkalis	declared value	GLA	
	b) Resistance to High conc. of acids & alkalis	declared value	GHA	
	c) Resistance to household Chemical &swimming pool salts of glazed tiles	MINIMUM CLASS B	MINIMUM CLASS B	
	LEAD RELEASE	declared value	< 0.1 mg/dm ²	ISO 10545 - 15
	CADMIUM RELEASE	declared value	< 0.01 mg/dm ²	
	COEFFICIENT OF FRICTION	declared value	DYNAMIC CLASS 1 < 0.4 - CLASS 2 ≥ 0.4	

Packing Details

Floor Tiles

FORMATS (CM)

	14x86	14x115	15x143	30x30	42.2x42.2	50x50	60x60	80x80 Rectified
THICKNESS IN MM	11.8	11.8	12	8	9	9.5	10	11.5
TILES/SQM	8.30	6.21	4.66	11.11	5.61	4	2.77	1.56
TILES/CARTON	8	6	6	15	8	5	3	2
SQM./CARTON	0.96	0.97	1.29	1.35	1.42	1.25	1.08	1.28
KG./CARTON	25	28	34	24.50	28.50	25	23	32
CARTON/PALLET	50	70	36	63	56	36	48	40
SQM./PALLET	48	67.90	46.44	85.05	79.52	45	51.84	51.20
KG./PALLET	1,275	1,840	1,250	1,550	1,615	865	1,125	1,300
PALLET/CONTAINER	18	14	20	14	14	28	23	20
SQM./CONTAINER	864.00	980.00	928.80	1,190.70	1,113.28	1,260.00	1,192.32	1,024.00
KG./CONTAINER	22,950	25,760	25,000	21,700	22,610	24,220	25,875	26,000

Models Index

MODEL	PAGE	MODEL	PAGE	MODEL	PAGE
Size 80x80	9	Glory	99	Size 14x86	161
Aurelia	15	Legacy	107	Avalon	167
Hampton	13	Milano	97	Le Caire	165
Madrid	19	Nevada	91	Loft	169
Portobello	17	Sicilia	89	Lounge	163
Viola	11	Stanford	109	Tango	171
Size 60x60	21	Swing	83		
Aqua	51	Terra	87		
Atlanta	61	Twist	85		
Boston	71	Vendome	101		
Bounty	79	Size 42x42	111		
Casablanca	25	Istanbul	119		
Chateau	67	Mallorca	117		
Concerto	75	Mist	113		
Cordia	23	Portofino	121		
Crystal	45	Veranda	115		
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